

Non-Profit
U.S. Postage
PAID
MSUM



Communication Studies, Film Studies & Theatre Arts
1104 7th Avenue South • Moorhead, Minnesota 56563

Discover Your Passion, Enrich the World!



COMMUNICATION STUDIES

MINNESOTA STATE UNIVERSITY MOORHEAD



HOW WILL
YOU
COMMUNICATE
TO THE WORLD

Communication Studies, Film Studies & Theatre Arts Department
<http://www.mnstate.edu> • csft/cmst@mnstate.edu • ph. 218-477-2126

Discover
your passion...

COMMUNICATION STUDIES

Communication is as old as humankind, and people have used communication for professional, artistic and interpersonal reasons for centuries. The proliferation of mass media, the growth of a global economy, and the increasing diversity of our world culture, has greatly increased the need to create and understand communication within and across various contexts, cultures and channels of communication.

That's why a Communications Studies major can be for anyone. It's a broad-based, flexible major that offers a practical approach to communicating in written, oral and mediated messages. It's an excellent double major or a minor for professions that require skilled, effective communication.

enrich the world.

“Skill in the art of communication is crucial to a leader’s success. You can accomplish nothing unless you can communicate effectively.”

—Norman Allen

communication studies

MINNESOTA STATE UNIVERSITY MOORHEAD



COMMUNICATION STUDIES at MSUM includes theoretical and applied courses that will develop your competence as a communicator for any situation. Our program of study combines the traditions of research, theory and practice while addressing issues of technology, diversity, popular culture and ethics.

CAREER CHOICES ARE WIDE AND VARIED

With a Communication Studies degree, you have many career options available. Our alumni work in a variety of professions including management, marketing, public relations, human resources, sales, training, and development. Many alums pursue post-baccalaureate education, including law and graduate school.

YOU'LL TAKE COURSES such as

Leadership and Group Communication

Persuasion

Interpersonal Communication

Organizational Communication

Training and Development

The department received MNSCU's Academic and Student Affairs award for Excellence in Curriculum Programming, citing the department's ability to produce graduates ready to take on the challenge of life after college.

CO-CURRICULAR OPPORTUNITIES ARE PLENTIFUL

Woven throughout our curriculum are experimental, hands-on, projects and service-learning initiatives involving students in tasks that meet genuine community needs and require the application of knowledge and skills, including:

- Political campaigns
- Small group interaction and observation
- Student training for campus organizations and nonprofit organizations

About three-fourths of our students complete internships in a variety of settings such as local, state, and national government, nonprofit organizations, business and industry, and the media.

The Association for Communication Enrichment (ACE) promotes the study and practice of enhancing communication skills through communication forums and seminars.

COMMUNICATION STUDIES FACULTY

Our faculty are highly regarded educators, researchers and authors dedicated to engaged teaching and student growth. All faculty foster close working relationships with students by involving them in research and other professional projects.

The Communication Studies faculty/student advising ratio is about 1-10, so faculty know their advisees personally, providing one-on-one advising as well as exploring career options.

Our faculty present research at regional and national conferences, publish books, articles in professional journals, and conduct communication workshops for area organizations. Faculty research interests include rhetoric, persuasion, political communication, health communication, interpersonal communication, business and organizational communication, and popular culture.

"My choice of the Communication Studies major has allowed me to enjoy classes, interact with professors, and experience a learning environment equal to my interests." --Amy Bjornson
Bismark, ND

SCHOLARSHIPS AVAILABLE

The Communication Studies, Film Studies and Theatre Arts Department offers scholarships to both incoming and returning students majoring in one of the department's programs. Apply directly to the department for these scholarships.

Minnesota State University Moorhead is an equal opportunity educator and employer and a member of the Minnesota State Colleges and University System. This information will be made available in alternate format, such as Braille, large print or audio cassette tape upon request by contacting Disability Services at 218.477.2652/V or 218.477.2047/TTY.

Brochure designed by Sarah Tevekdal, graphic design student in the Department of Art and Design

COMMUNICATION
is the **key**
to

