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# Counselor Education Alumni Newsletter

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Department of Education, Moorhead State University, Moorhead, MN 56560

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Volume 1, Number 1  
January, 1984

## NEWSLETTER

This is the first newsletter by the Counselor Education Program for its alumni. We hope with this newsletter to keep in touch with you, get your feedback about us, and let you know what we are doing. We plan to print the newsletter at least once a year and possibly more often if the interest or news warrants it. If you know of anyone else who should or might like to receive a copy of this newsletter, please send their address to us.

## ALUMNI QUESTIONNAIRE

Attached to this newsletter is a one-page questionnaire which we hope you will fill out and return to us. We want very much to know where our alumni are, what they are doing, and how their Counselor Education Degree from Moorhead has contributed to their professional (and personal) lives. If you have a current vita or a copy of an application that you recently filled out, send us that instead of the enclosed questionnaire. We want to hear from each one of you. If we hear from enough of you, then in time we would like to institute a "Counselor Education Alumni of the Year" Award and provide you with a plaque.

## NEW DIRECTOR

The Counselor Education Program has a new director, Dr. Bill Packwood. He has a B.A. from Yale and a Ph.D. in Counseling from the University of Minnesota. He taught in Counselor Education at the University of Iowa for five years and comes to us from the Louisiana Department of Health and Human Resources where he was Director of Evaluation and Research. He has published numerous journal articles and two books. He is housed in the Counseling Center in Flora Frick Hall and would like to hear from you at 236-2227.

## FACULTY EXPANDED

The faculty in Counselor Education have been considerably expanded from the number who taught in the past. There are now ten faculty members drawn from a variety of counseling, public school, college and human service backgrounds and experiences. Each one of the ten faculty members is serving as an advisor, so the options available to students have increased in this area also. The list of the current faculty is given at the end of this newsletter.

## PROGRAM EXPANDED

The Counselor Education program has changed to a more developmental than remedial approach and has expanded to include twenty or more courses, both of which we believe is more reflective of the current focus in counseling and human services. Three different emphases are also offered: Secondary Public School Counseling, which leads to Minnesota State certification for public secondary school counseling; Student Personnel Services, which prepares persons primarily for student affairs positions in higher education; and Human Resources

Management, which prepares persons in the development and enhancement of human potential in a variety of employment settings, including social service agencies, business, and industry. In keeping with the change of emphasis, the program name has been changed from Guidance and Counseling to the Counseling and Human Development Program.

#### ALUMNI PROFILE



With each issue of the Newsletter, we plan to profile one of our graduates. The alumnus profiled in this issue is Jim McConnell, who is currently Director of Placement/Internship Programs at St. John's University in Collegeville, MN.

While a student in the counseling program during the summers of 1969 and 1970, Jim taught English, speech and dramatics during the year at Red Lake Falls (MN) High School. With provisional certification in hand, he was appointed high school counselor in the same school. He held that post for three years before he moved to St. Cloud Business College, a proprietary vocational school. As Director of Admissions there, he increased the enrollment by some 65% in three years.

In the summer of 1975, the College of St. Benedict was looking for someone to develop their Career Planning and Placement function to a full-service operation. Jim accepted the challenge and in his four years there helped to bring the program to the forefront in life/career planning with a special emphasis for women in the liberal arts.

It was while he was at the College of St. Benedict that he got the urge to complete his degree. He felt the need to have the research experience as well as the credentials. In the summer of 1976 he successfully defended his thesis. In 1979 he was employed as Director of Public Relations at St. Cloud Hospital, a large, private, regional hospital. His responsibilities included everything that might be considered communications--publications, legislative liaison, media relations, telecommunications, information desk, etc. Two and one-half years later he found he missed education, and so in 1982 he returned to the college campus, this time at St. John's University, where he is currently employed. With the job at St. John's, he returned to his undergraduate alma mater and is developing a cooperative career services program with the College of St. Benedict.

Jim says that he still looks back fondly at the acquaintances and friendships formed during his days at MSU and that his foundation in counseling and guidance theory has served him well, both personally and professionally. Our congratulations to Jim for jobs well done!

## LATE WINTER GUIDANCE CONFERENCE

This year, Counselor Education will hold the Fourteenth Annual Late Winter Guidance Conference. This has always been one of the most successful of Moorhead's conferences with several hundred people attending each year. This year the conference will be on March 30, 1984, and will feature David Gordon who will give exceptionally exciting presentations and demonstrations of Neuro-Linguistic Programming concepts and techniques. These techniques have been found highly successful in many settings, including school and college counseling centers, businesses, pastoral counseling services, community mental health agencies, nursing services, social work agencies and private therapy settings.

## COUNSELOR EDUCATION GRADUATE FACULTY

- William T. Packwood, Director of Counselor Education, Associate Professor of Education, and Counselor at the Counseling Center. B.A., Yale University; Ph.D., University of Minnesota.
- Kathleen E. Allen, Comstock Memorial Union Director. B.A., Kent State University; M.Ed., University of New Hampshire.
- Norman A. Buktenica, Professor of Education. B.A., Wabash College; M.S., Roosevelt University; Ph.D., University of Chicago.
- Marvin E. Gerhardson, Associate Dean of Students and Director of Student Development. B.S. Ed., M.Ed., University of North Dakota.
- Ronald R. Kopita, Director of the Counseling Center. B.A., State University College, New Paltz; M.A., Michigan State University; Ph.D., University of Michigan.
- Jack A. Neufeld, Associate Professor of Education. B.A. Goshen College; M.S., Ph.D., University of North Dakota.
- Patricia A. Neuman, Assistant Professor and Counselor at the Counseling Center. B.A., University of Minnesota; M.S.Ed., Chicago State University; Specialist Certificate, University of Minnesota.
- Robert E. Pratt, Associate Professor and Coordinator for Handicapped Students. B.A.Ed., Mankato State College; B.S., University of Minnesota, Duluth; M.A., Arizona State University; Ph.D., University of Connecticut.
- Melvin J. Schmitz, Director of Career Counseling and Placement, B.S. Moorhead State University; M.S., Moorhead State University.
- Thomas D. Williams, Professor and Assistant Director of Counseling Center. B.A., M.A., University of Wisconsin; Ph.D., Washington State University.

Please return to: William T. Packwood  
Counselor Education  
Flora Frick Hall  
Moorhead State University  
Moorhead, MN 56560

Moorhead Counselor Education  
Alumni Questionnaire

1983

(If you want to substitute a current vita or copy of a job application for this questionnaire, please do.)

1. \_\_\_\_\_  
Name

2. \_\_\_\_\_  
Telephone

\_\_\_\_\_  
Address

3. \_\_\_\_\_  
Year Counseling M.S. Granted

\_\_\_\_\_  
City, State, Zip

4. Female \_\_\_\_\_ Male \_\_\_\_\_

5. Age: 20-29 \_\_\_\_\_  
30-39 \_\_\_\_\_  
40-49 \_\_\_\_\_  
50-59 \_\_\_\_\_  
60+ \_\_\_\_\_

6. Work Experience:

Position

Institution

Years

<u>Position</u>	<u>Institution</u>	<u>Years</u>

7. Membership in professional organizations, civic organizations: \_\_\_\_\_

\_\_\_\_\_

8. Additional degrees, education, certificates: \_\_\_\_\_

\_\_\_\_\_

9. Honors, awards, publications, etc. \_\_\_\_\_

\_\_\_\_\_

10. Any comments for current faculty or recommendations for current graduate students?