

Exponential Functions

A. Definition: An **exponential function** is a function of the form $f(x) = a^x$ for $0 < a < 1$ or $a > 1$. Note: a is called the **base** of the exponential function.

The reason we exclude 0 and 1 as bases for exponential function is because $0^x = 0$ for any x , and $1^x = 1$ for any x , so these are just constant functions.

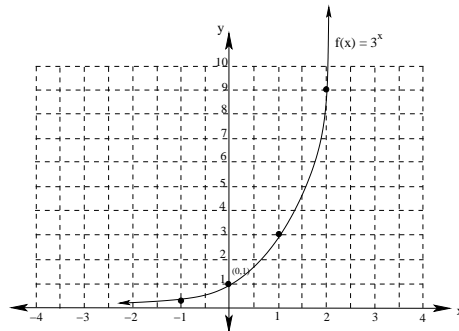
Example 1: Let $f(x) = 3^x$. Then:

- (a) $f(0) = 3^0 = 1$
- (b) $f(2) = 3^2 = 9$
- (c) $f(-3) = 3^{-3} = \frac{1}{27}$
- (d) $f(\frac{2}{3}) = 3^{\frac{2}{3}} = \sqrt[3]{3^2} = \sqrt[3]{9} \approx 2.080084$

Graphs of exponential functions:

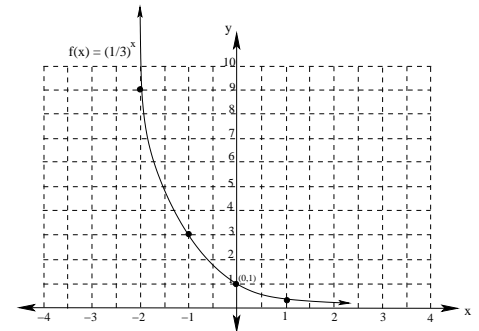
$$f(x) = 3^x$$

x	$f(x)$
-3	$\frac{1}{27}$
-2	$\frac{1}{9}$
-1	$\frac{1}{3}$
0	1
1	3
2	9
3	27



$$f(x) = \left(\frac{1}{3}\right)^x$$

x	$f(x)$
3	$\frac{1}{27}$
2	$\frac{1}{9}$
1	$\frac{1}{3}$
0	1
-1	3
-2	9
-3	27



Properties of Exponential Graphs:

1. Domain: $(-\infty, \infty)$
2. Range: $(0, \infty)$
3. y -intercept: $(0, 1)$, x intercept: none.
4. Continuous everywhere
5. Increasing if $b > 1$. Decreasing if $0 < b < 1$.

Solving Basic Exponential Equations:

Examples:

1. $4^{2x-3} = 4^{5-x}$

Since $f(x) = 4^x$ is a one-to-one function, we can conclude that:

$$2x - 3 = 5 - x, \text{ or } 3x = 8.$$

$$\text{Hence } x = \frac{8}{3}.$$

2. $2^{4x-7} = 8^{2x-5}$

Since $8 = 2^3$, we can rewrite 8^{2x-5} as $(2^3)^{2x-5} = 2^{3(2x-5)} = 2^{6x-15}$.

Then, as above, we know that $4x - 7 = 6x - 15$, or $8 = 2x$.

$$\text{Hence } 4 = x.$$

The Compound Interest Formula: When a principal amount P is invested at interest rate r which is compounded n times per year and remains invested for t year, the amount A that results is given by the formula $A = P \left(1 + \frac{r}{n}\right)^{nt}$

Examples:

1. Suppose you put \$1000 in an account that pays 6% interest compounded monthly. How much money will be in the account 3 years later?

$$P = 1000, r = 0.06, n = 12, \text{ and } t = 3, \text{ so } A = 1000 \left(1 + \frac{.06}{12}\right)^{(12)(3)} = 1000 (1.005)^{36} \approx \$1,196.68$$

2. Now Suppose you put \$2000 in an account that pays 7% interest compounded daily. How much money will be in the account 5 years later?

$$P = 2000, r = 0.07, n = 365, \text{ and } t = 5, \text{ so } A = 2000 \left(1 + \frac{.07}{365}\right)^{(365)(5)} \approx 2000 (1.000191781)^{1825} \approx \$2838.04$$

The Natural Exponential Function:

Definition: If we consider what happens to the base of our compound interest exponential term: $\left(1 + \frac{1}{n}\right)$ as we compound more and more frequently

n	$\left(1 + \frac{1}{n}\right)^n$
1	2.0
10	2.59374246
100	2.704813829
1,000	2.71692393
10,000	2.71814593
100,000	2.71826824
1,000,000	2.71828047

Therefore, we define $e = \lim_{n \rightarrow \infty} \left(1 + \frac{1}{n}\right)^n$. We say e is the **base of the natural exponential function**.

Continuously Compounded Interest Using this new base, we can measure the accumulation of interest that is compounded “instantaneously” rather than only n times a year. We do so using the formula: $A = Pe^{rt}$, where $P, A, r,$ and t are exactly as above.

Example: Suppose you invest \$1000 at 6% interest compounded continuously for 3 years. Then at the end of the 3 years, you will have: $1000e^{0.06(3)} \approx \$1,197.22$

Notice that this is about 54 cents more that we had investing the same amount at the same interest rate but only compounded monthly.

Example: Suppose the population of a bacterial colony is given by the function $f(t) = 500e^{-.87t}$ where t is in hours and $f(t)$ is in thousands of cells.

Then $f(0) = 500e^{-.087(0)} = 500e^0 = 500$, so there are initially 500,000 cells in the colony.

Similarly, $f(5) = 500e^{-.087(5)} = 500e^{-0.435} \approx 323.632$, so after 5 hours, the population of the colony has been reduced to 323,632 cells.