Recall: The **Logarithm of** x **to the base** b is defined as follows: $y = \log_b x$ if and only if $x = b^y$. for x > 0 and $b > 0, b \ne 1$. A logarithm basically asks: "what power would I need to raise the base b to in order to get x as the result?"

Properties of logarithms: Let m and n be positive real numbers.

1.
$$\log_b mn = \log_b m + \log_b n$$

5.
$$\log_b b = 1$$

2.
$$\log_b \frac{m}{n} = \log_b m - \log_b n$$

6.
$$\log_b b^x = x$$

3.
$$\log_b m^n = n \cdot \log_b m$$

4.
$$\log_b 1 = 0$$

$$7. \ b^{\log_b x} = x$$

Examples: Use the Properties of Logarithms to expand the following:

1.
$$\log_b 16 = \log_b 2^4 = 4 \log_b 2$$

2.
$$\log_b \frac{7}{16} = \log_b 7 - \log_b 16 = \log_b 7 - \log_b 2^4 = \log_b 7 - 4\log_b 2$$

3.
$$\log_b \left(\frac{(x+4)^3(x-1)^2}{\sqrt{x+1}} \right)$$

$$= \log_b \left((x+4)^3(x-1)^2 \right) - \log_b \left(\sqrt{x+1} \right)$$

$$= \log_b (x+4)^3 + \log_b (x-1)^2 - \log_b (x+1)^{\frac{1}{2}}$$

$$= 3\log_b (x+4) + 2\log_b (x-1) - \frac{1}{2}\log_b (x+1)$$

Example: Use the Properties of Logarithms to combine the following into a single logarithm:

$$= \frac{5}{2}\log_b(2x-7) - \log_b(3x+1) - \frac{3}{2}\log_b(x+1)$$

$$= \frac{5}{2}\log_b(2x-7) - [\log_b(3x+1) + \frac{3}{2}\log_b(x+1)]$$

$$= \log_b (2x - 7)^{\frac{5}{2}} - [\log_b (3x + 1) + \log_b (x + 1)^{\frac{3}{2}}]$$

$$= \log_b(2x - 7)^{\frac{5}{2}} - [\log_b(3x + 1)(x + 1)^{\frac{3}{2}}]$$

$$= \log_b \left(\frac{(2x-7)^{\frac{5}{2}}}{\log_b (3x+1) + \log_b (x^1+1)^{\frac{3}{2}}} \right)$$

Examples: Solving Logarithmic Equations:

1.
$$\log_3(x+6) - \log_3(x-2) = 2$$

Then
$$\log_3\left(\frac{x+6}{x-2}\right) = 2$$
, so $3^2 = \frac{x+6}{x-2}$

Therefore,
$$9(x-2) = x+6$$
, or $9x-18 = x+6$. Hence $8x = 24$, or $x = 3$

Check:
$$\log_3(3+6) - \log_3(3-2) = \log_3(9) - \log_3(1) = 2 - 0 = 2$$

2.
$$\ln x = 1 - \ln(3x - 2) - \ln e$$

Then
$$\ln x + \ln(3x - 2) = 1 - 1$$
, or $\ln(x(3x - 2)) = 0$

But then, exponentiating both sides: $e^{\ln(x(3x-2))} = e^0$, or x(3x-2) = 1

Thus
$$3x^2 - 2x - 1 = 0$$
, or $(3x + 1)(x - 1) = 0$.

Hence
$$3x = -1$$
, or $x = -\frac{1}{3}$ and $x = 1$

Notice that $x = -\frac{1}{3}$ does not check while x = 1 does check.