

**MSUM 2010 Strategic Plan Draft Format**  
**October 2, 2009**

- I. *Mission and Link to Vision*
  - Mission Statement with date
  - Note that updated mission and vision were approved in May 2009 and providing the guiding blueprint for this strategic plan.
  
- II. *Brief SWOT Context (to be updated periodically)*
  - Brief: No more than 2-3 paragraphs
  - Include note that MSUM plan must align with MnSCU plan within the context of our mission.
  - Link to MnSCU strategic plan and annual action plan and MSUM MnSCU workplan
  
- III. *MSUM Plan Initiatives*

These are the broad initiatives that will guide annual planning at the university.
  
- IV. *Related Key Performance Indicators*
  
- V. *2010 MSUM Action Plan and Targets (Fill in from August 17 goals 1-4 sorted by initiatives)*
  
- VI. *Annual Report Format, Process, and Approximate Timetable (to be linked to report in future)*

Fall of each year

  - Complete report showing progress on Key Performance Indicators with special attention to Action Plan Targets
  - Review report with UPBC, including discussion of any barriers to goal achievement
  - Post report on planning website
  - Reexamine SWOT context and revise as needed.
  - Post Annual Action Plan Targets