

Strategic Planning Task Force Timeline
October 2, 2009

October 2

- Initial meeting
- Discussion of timeline and process
- Assignment to subcommittee
- Discussion of guiding documents (Mission, Vision, MnSCU Strategic Plan, MnSCU Action Plan, President's 2010 Goals for the Institution)
- Discussion of Strategic Plan Outline
- Initial Discussion of Draft Initiatives and Key Performance Indicators

October 14

- Town Meetings
- Discussion of Strategic Planning Process and Initial Draft Initiatives and Key Performance Indicators
- Presentation on Marketing, Admissions, and Fundraising Initiatives

October 16

- Second committee meeting
- Discussion of feedback on initiatives and key performance indicators
- Report from Subcommittee on Name Change and Marketing
- Discussion on Initial SWOT statement
- Discussion of Draft 2010 Action Plan
- Discussion of Draft Annual Report Format

October 30

- Third committee meeting
- Report from Subcommittee on Name Change and Marketing
- Discussion of initial draft strategic plan

November 6

- Discussion of revised strategic plan to be presented to campus at December Town Meeting
- Discussion of process for electronic presentation and feedback
- Plan for feedback from Foundation Board and Regional Advisory Board
- Report from Subcommittee on Name Change and Marketing

November

- Bargaining unit representatives and student senate representatives discuss draft plan with their constituents

December 4

- Committee meeting with subcommittee reports
- Preparation for December 8 Town meeting (topics will be budget, strategic plan, and possibly name change)

December 8

- Town Meetings

December 11

- Committee meeting to incorporate additional feedback and finalize plan

January – February

- Additional meetings as needed for Marketing and Name Change Subcommittee
- Any additional wrap up on the strategic plan and annual reporting structure