



## **MNSCU RECOGNIZES JEAN HOLLAAR FOR UNIVERSITY'S FISCAL INTEGRITY**

Jean Hollaar, MSUM's planning and business officer, has been named the recipient of the Minnesota State Colleges and Universities' annual Outstanding Service Award.

Part of MnSCU's Excellence Awards program, the service award is presented to an outstanding individual working in the system as chief financial officer, business manager or facilities director.

The award cites her efforts in designing and implementing a budget planning process and a financial management practice that has restored fiscal integrity to the university's General Fund budget.



MnSCU is comprised of 32 institutions of higher learning, including community colleges, technical colleges, and state universities.

President Barden selected Hollaar to fill the newly created position as university budget officer in 2002 after his administrative team discovered, to its surprise, that the university's "cash balance" at the end of FY 2001 was dangerously low. As a result, Hollaar proposed, and Barden approved, a budget planning process that's based on revenue projections for the coming year.

As Barden explained it: "Once the revenue projection is accepted by my Cabinet, dollar amounts are allocated to each division or college officer by an algorithm accepted by the administrative team and the university's Budget Planning Committee. Line officers must develop an annual operations plan with complete cost analysis, and a total cost equal to or less than their allocated revenue. This was a difficult matter for our campus, requiring a discipline in decision-making by line officers that was unparalleled in their prior experience."

As the university's fiscal performance showed in FY04, Barden said, Hollaar's efforts have made a

critical difference in improving MSUM's financial performance.

Barden also noted that Hollaar designed and organized a controlled "designated carry forward" system to counterbalance an older system that encouraged account managers to spend almost every last nickel in their account by the end of the fiscal year.

"Ms. Hollaar," he said, "has remarkable interpersonal skills and has been able to convince both line officers and the university's Budget Planning Committee of the worth of her ideas, and everyone has responded positively to her 'teachings' on fiscal management."

## **ARCTIC WILDLIFE REFUGE FOCUS OF PROGRAM AT MSUM FEB. 10**

"The Arctic National Wildlife Refuge: A Threatened Legacy," an illustrated slide talk on the history, wildlife and controversy surrounding the wilderness area, will be held at **7 p.m. Thursday, Feb. 10 in King Hall Auditorium.**

It will be presented by Andy Keller, a native Minnesotan and field biologist in Alaska, and Robert Thompson, an Inupiat Eskimo and wilderness guide who joined acclaimed photographer Subhankar Banerjee on a 4,000-mile trip through the Arctic refuge.

The 50-minute talk is free and open to the public.

Opening the coastal plain of the ANWR to oil drilling was an issue in the recent presidential campaign. The 19.6-million acre wilderness area supports the greatest variety of plant and animal life of any park or refuge in the circumpolar arctic.

## **MSUM CAMPUS NEWS AIRS SATURDAYS ON PRAIRIE PUBLIC TV**

Minnesota State University Moorhead's weekly Campus News program will be broadcast at 7 a.m. Saturdays on Prairie Public Television this winter and spring. The show premieres Saturday, Feb. 12.



*Martha DeCrans and Lindsay Hartmann*

The half-hour newscast focuses on local and regional colleges, including some stories from campuses around the world. It's written, reported, photographed and produced by MSUM students.

MSUM seniors Lindsay Hartmann and Martha DeCrans will anchor the program.

About 50 students are involved in the production. They are supervised by Martin Grindeland, an MSUM mass communications professor and executive producer of the program.

DeCrans, a 2001 graduate of Park High School, is a Mass Communications senior from Cottage Grove, Minn. She's been a member of the Campus News staff going on four years.

Hartmann, a 2000 graduate of Alexandria High School, is a guard on the Dragon varsity basketball team. Also a Mass Communications senior, last year she anchored and produced sports for Campus News.

#### **CAMPUS CAMPAIGN BEGINS MONDAY**

The MSUM Alumni Foundation Campus Campaign officially kicks off Monday, February 7. This year's goal is \$155,000, which is an 8.4 percent increase over last year.

Staff and faculty training is almost complete, and more than 90 volunteers are ready to contact their colleagues. Volunteers will be contacting faculty and staff to share the details of the campaign and ask everyone to support the campaign.

The campaign kicks off with members of Administrative Council. Next, faculty and staff are asked. Participation is the key to a successful campaign. Remember, every gift counts!

In addition, the Campus Campaign is the first campaign of the year and sets the tone for following campaigns. Annual gifts and the Corporate Campaign feed off the success of the Campus Campaign. Strong support of the Campus Campaign shows others that we believe in MSUM and support our students. This encourages others to do the same.

Of course, the campaign is so successful because of the many volunteers who generously donate their time and talents. Be sure to thank these people for their hard work to make MSUM a better place.

Staff volunteers include: Jeanne Alm, Ginny Bachman, Rose Bakke, Darlene Braun, Kim Brosdahl, Casey Fawbush, Kirsti Fleming, Clare Hauck, Jean Hollaar, Dave Holsen, Jeremy Johnson, Rachel Johnson, Kyle Kopacek, Nancy Kruse, Sara Leigh, Deb Lewis, Becky Lindell, Kristi Monson, Larry Nicholson, Gloria Riopelle, Brenda Shoemaker, Amanda Stegmaier, Ilene Tritten-Anderson.

Faculty volunteers include: Deanne Borgeson, Rollie Bulock, Harold Casselton, Donald Clark, Layna Cole, Konrad Czynski, Gary Edvenson, Craig Ellingson, Wes Erwin, Oscar Flores, Jill Frederick, Peter Geib, James Gemar, Erin Gillett, Wayne Gudmundson, William Hall, James Hansen, Bruce Hanson, Paul Harris, Barbara Headrick, Dawn Hoffner, Susan Humphers-Ginther, Susan Imbarrato, Dennis Jacobs, Barbara Matthees, Michael McCord, Michael Michlovic, Robert Mollerud, Karla Nelson, Gary Nickell, Carol Okigbo, Sandra Pearce, Thomas Pearce, Timothy Peil, Richard Pemble, Susan Peterson, Rodney Rothlisberger, George Sanderson, Sandra Schuette, Scott Seltveit, Scott Senn, John Shaw, Allen Sheets, Carol Sibley, Benjamin Smith, Jerome Stockrahm, Mark Strand, Steven Street, Judy Streich, Mark Wallert, Richard Walker, Marsha Weber, Kenyon Williams, John Woleske, Walter Worman.

#### **WOMEN'S STUDIES COLLOQUIUM SERIES OPENS AT NOON FEB. 10**

Hazel Retzlaff, English, will speak from **noon to 1:30 p.m. Thursday, Feb. 10**, in the Women's Center (MA 171) as the first speaker in the Spring 2005 Women's Studies Colloquium Series.

Her talk is entitled "Where Race and Gender collide: novels by Mary Wilkins Freeman--*Madelon*--and Pauline Hopkins--*Contending Forces*."

At the turn of the century, the idea of "mixed blood" was widely debated. "Race" could refer to different

sectional interests, as in "the southern race," referring to white southerners. Freeman (white) and Hopkins (black) both important fiction writers, made "mixed blood" the subject of novels in 1896 and 1899. Freeman, born in 1852 and Hopkins in 1859, both died in 1930, so they are exact contemporaries, each in a position to affect ideas about women's rights, equality, and race.

Freeman is seen today as a pioneer in promoting women's equality in her fiction. Hopkins also promoted equality by questioning race. Hopkins signed her picture "Yours for Humanity, Pauline E. Hopkins."

### **JOHNSON SPACE SCIENTIST DISCUSSES WATER ON MARS RESEARCH FEB. 21**

"Spirit and Opportunity: The Search for Water on Mars" is the title of a talk by Johnson Space Center scientist Doug Ming at **7 p.m. Monday, Feb. 21 in MSU Moorhead's Science Lab Building 104.**

Sponsored by the S.G. Comstock Fund, it's free and open to the public.

Ming has worked as a space scientist at the Johnson Space Center since 1987, involved in a variety of shuttle science missions and planetary probes. A soil scientist by training, he has participated in many projects related to humans living in space, including spending a month as commander of a habitat simulating life on Mars. He is one of several key scientists tracking the discoveries of the Spirit and Opportunity Landers on Mars.



The primary objective of the Mars Exploration Rovers (*Spirit* and *Opportunity*) is to identify and investigate rocks, outcrops, and soils that have the highest possible chance of preserving evidence of past water activity on Mars. The stories of the two rovers and their incredible discoveries of water will be presented through the eyes and instruments of the two rovers.

### **MSUM SCIENCE CENTER CELEBRATES WINTER FEB. 13 AT BUFFALO RIVER SITE**

MSUM's Regional Science Center will "Celebrate Winter" Sunday, Feb. 13 from 2 to 4 p.m. at the Buffalo River Site. It's free and open to the public.

This family-centered activity offers an afternoon of fun with snowshoeing, cross-country skiing, bird viewing, and a nature walk. Some snowshoes, skis

and boots will be available for use, although personal equipment is recommended.

The Buffalo River Site is located 15 miles east of Moorhead, just off Highway 10 adjacent to the Buffalo River State Park. For more information, call 477.2904.

### **ETHICS DISCUSSION BEGINS FEB. 14 AT MSUM**

Ethics Week will be held Feb. 14-18 within MSUM's College of Social and Natural Sciences. It's designed to focus on the issues of cheating, plagiarism, and ethical decision making, which affect all college students. It is also intended to bring students and faculty together to discuss these important issues.

Ethics Week is part of a public relations campaign, which is being put on by a group of students in the public relations campaign execution class. The students were given a case to execute by the Public Relations Student Society of America, in which they were to come up with a campaign by addressing ethics on the college campus.

The group putting on the campaign is composed of five seniors, Michelle Short, Miranda Haugland, Terry Christensen, Jessica Migler, and Krista Ott. They have been working on the campaign since mid-November, with the help of Concordia student Breanne Suess.

During Ethics Week the group will make materials available to professors who in turn will have the opportunity to participate as much or as little as they would like. Videos, worksheets, handouts, and classroom presentations will all be made available. So that Ethics Week can be thorough and complete each day will have a theme: Monday will focus on cheating, Tuesday will focus on plagiarism, Wednesday will focus on Turnitin.com, Thursday will focus on consequences of cheating, and Friday will be focusing on ethics in the workplace. Brittany Goodman will give a talk on Turnitin.com Wednesday at 4 p.m. in King Biology Hall room 110. Faculty are to encourage students, particularly within the College of Social and Natural Sciences, to come to the talk. The group will be doing surveys before, during, and after the campaign to see if the students outlook regarding ethics has changed. The results will then be sent into the national PRSSA headquarters.

For more information, or to participate in Ethics Week, please contact Michelle Short at [shortmi@mnstate.edu](mailto:shortmi@mnstate.edu). Questions regarding the project or class can also be directed to C.T.

Hanson, professor of public relations campaign execution. He is located in MacLean Hall 265-B and can be reached at 477-4036.

### **QUEER TALK MEETS THURSDAYS**

Lynn Peterson and Anita Bender will be hosting "Queer Talk" every Thursday at noon in the Hendrix Health Center room 104 starting February 17.

Come and share experiences, ask questions, and learn more about yourself, others, and the GLBTQ community in a safe environment. We will have topics to discuss each week, but will always discuss what is on your mind first!

If you have questions please call Lynn at 477-2211 or Anita at 477-4973 or 477-4056.

### **BALDWIN GRAND PIANO DEDICATION RECITAL BY TERRIE MANNO FEB. 20**

Terrie Manno, Music, will present a solo piano recital at **4 p.m. Sunday, Feb. 20**, at in the Center for the Arts Fox Recital Hall.

Manno will be performing on the nine-foot Baldwin grand piano recently donated to the Music department by Florence Vance, a long-time resident of Worthington, MN. Mrs. Vance attended Central High School in Fargo and completed a double major in English and Music in 1937 at State Teachers College of Moorhead.

Manno's recital, entitled *Fresh Voices: New American Piano Music*, features the work of composers David Hogan, Astor Piazzolla, Elizabeth Faw Hayden Pizer, David Conte, Steve Heitzeg, and Richard Faith (with whom Manno studied while working on her doctorate). The repertoire represented was composed between 1984-1998. This spring, Manno will perform this recital in northern Italy.

The event is free and open to the public.

### **NEW THEATRE COMPANY PRESENTS FIVE WOMEN WEARING THE SAME DRESS**

Fargo-Moorhead's newest theatre company, Swearing Jack Productions, presents "Five Women Wearing The Same Dress", Academy Award-winner Alan Ball's hilarious look at marriage, intimacy and ugly bridal wear through the eyes of five exasperated bridesmaids, at 8 p.m., Saturdays and Sundays, Feb. 12-13 and Feb. 19-20, at the Spirit Room, 111 Broadway, downtown Fargo.

Admission is \$15 for adults and \$10 for students and seniors. For tickets, call 701-526-0504.

A portion of the proceeds will benefit the Rape and Abuse Crisis Center. The founders—Megan West and Natalie Novacek—are currently theatre students at MSUM.

### **MCKNIGHT FELLOWS ON DISPLAY AT DILLE GALLERY THROUGH FEB. 23**

The 2003 McKnight Fellows Exhibition, "New Photography," featuring Terry Gydesen, Celeste Nelms, Xavier Tavera, and Katherine Turczan, will be on display through Feb. 23 at the Roland Dille Center for the Arts gallery.

Gallery hours are 9 a.m. to 6 p.m. Monday, Tuesday and Thursday and 9 a.m. to 5 p.m. Wednesday and Friday.

The McKnight Foundation annually awards four Fellowships to artists residing in Minnesota who use photography as a primary means of creative, personal expression and whose work demonstrates excellence.

#### **A look at the artists...**

**Terry Gydesen** hoped to follow and record the work of two state senators, Mee Moua and Scott Dibble. Her work reflects a personal chronicle of life in the seat of government, with its surprises, disappointments, and unfortunate necessities.

**Celeste Nelms** sought to expand a performative aspect of her work in which she would fit her images into unusual, quirky frames and surreptitiously place them in thrift stores.

**Xavier Tavera** incorporated diverse materials in a variety of projects, all hovering around issues of Mexican identity and culture in conversation with realities of daily life in the United States.

**Katherine Turczan** included a dramatic new element into her work by including inanimate objects in their own frames, not just as props in her accomplished portrait endeavors.

More information on the McKnight Artist Fellowships for Photographers is available at [www.mcknightphoto.org](http://www.mcknightphoto.org)

#### **APAC MINUTES, JAN. 18, 2005**

Members present: Midgarden, chairperson, Cagle, Conteh, Flack, Gess, Goodman, Hall, Hamrick, Hill, Jeppson, Sanderson, Schmit, Schwartz, Suomala, Wheeler

Members Absent: Crockett, Enz Finken, McGillivray, Strong, Wallert

**1. Approval of the 12/7/04 APAC Minutes**

Schwartz moved to approve the 12/7/04 APAC minutes. Conteh seconded.  
Motion carried unanimously.

**2. Education Leadership**

Denny Van Berkum was present to answer questions.

Cagle moved. Gess seconded to change the title from: Master of Science and Educational Specialist in Educational Administration to: Master of Science and Educational Specialist in Educational Leadership.  
Motion carried unanimously.

**3. Computer Science Information Systems (CSIS) Department**

(This proposal was tabled at the 11-16-04 meeting APAC meeting.) Rick Walker was present to answer questions.

Gess moved. Schwartz seconded to remove the proposal from the table.

Increase the course level and change the title of CSIS 255: Introduction to UNIX Programming (3 cr.) to:

CSIS 360: Unix Programming and Development Tools (3 cr.)

Motion carried unanimously.

**4. Communication Studies, Film Studies, and Theatre Arts (CFST) Department**

Tim Borchers, Theresa Hest, and Denise Gorseline were present to answer questions.

**Communication Studies**

Sanderson moved. Cagle seconded to approve the new course:

CMST 110 Introduction to Communication Studies (3 cr.)

(The Liberal Studies Committee has approved this course for designation E.)

Motion carried unanimously.

Schwartz moved. Hamrick seconded to approve the new course:

CMST 309 Training and Development (3 cr.)

The Business Administration Department's response to the new course proposal was not in the packet of materials.

Conteh moved to table the proposal until a response was received from Business Administration. Hamrick seconded.  
Motion to table carried unanimously.

The proposal will return to APAC on the February 1, 2005 meeting.

The committee had no concerns with the following minor change:

Change the course title of CMST 308: Small Group Communication (3 cr.) to: Leadership and Group Communication.

Gess moved. Wheeler seconded to approve the following change in the Communication Studies Major requirement:

Remove "Thtr 220: Intro to Theatre (3 cr.) or Thtr 230: Acting I (3 cr.) option" and replace with the single course CMST 110: Intro to Communication Studies (3 cr.)

(Thtr 220 and Thtr 230 will still be taught as Liberal Studies courses.)

Motion carried unanimously.

Add CMST 309: Training and Development (3 cr.) to the Performance section of the Communication Studies Major requirement.  
(Deferred pending approval as a new course)

Cagle moved. Hill seconded to approve the following change in the Communication Studies Minor requirements:

Add CMST 410: Rhetoric of Popular Culture (3 cr.) as one of three optional courses.

Motion carried unanimously.

Add CMST 309: Training and Development (3 cr.) to the list of electives in the Communication Studies Minor requirements.  
(Deferred pending approval as a new course)

**Film Studies**

The committee had no concerns with the following minor change:

Change the course title of FILM 472: Advanced Television Production (3 cr.) to: Advanced Video Production.

Wheeler moved. Gess seconded to add the following courses as electives to the Film Studies Major requirements in the Film History and Criticism Emphasis:

Film 390: Topics in Film (3 cr.)

Film 472: Advanced Video Production (3 cr.)

Film 490: Topics in Film (3 cr.)

Motion carried unanimously.

Hill moved. Hamrick seconded to add the following courses as electives to the Film

Studies Major requirements in the Film Production Emphasis:

Film 385: International Cinema (3 cr.)

Film 390: Topics in Film (3 cr.)

Film 472: Advanced Video Production (3 cr.)

Film 490: Topics in Film (3 cr.)

Motion carried unanimously.

Sanderson moved. Schwartz seconded to approve replacing the elective wording for the Film History and Criticism emphasis and the Film Production emphasis,

“No more than six (6) course credits in this area can be taken from outside the department,”

with “Must include one FILM course.”

Motion carried unanimously.

## 5. Music Department

Rodney Rothlisberger was present to answer questions.

Flack moved. Hamrick seconded to approve the new course:

Mus 637: Orff-Schulwerk Level I (3 cr.)

(The Teacher Preparation & Graduate Studies Committees have approved this course.)

This is a level one course that will be offered to enhance the department's graduate program. It is also available for teachers in the public schools to help them be better teachers. This is not a new program, but new to this area. If this course goes over well, then the department will supply levels two and three.

Motion carried unanimously.

VP Midgarden deferred discussion of the amended October 5, 2004 APAC minutes to the February 1, 2005 APAC meeting to allow time for the committee to read them over.

VP Midgarden provided an update on the Liberal Studies Task Force.

VP Midgarden announced that a keynote speaker has been chosen for the Student Academic Conference and asked that faculty encourage students to participate. February 11, 2005 is the deadline to apply.

Meeting adjourned 4:05 p.m.

Jo Berg

## VALENTINE GIFTS AT ETCETERA SHOP

Come to the Etcetera Shop to get your sweetheart a Valentine's Day gift! Flowers, balloons, stuffed animals and more are available to order beginning Monday, Feb. 7 through Valentine's Day on Monday, Feb. 14. Come early before the choices

run out! Gifts start as low as \$1.00. The Etcetera Shop will also deliver gifts on Valentine's Day to any campus location. Orders for delivery must be placed no later than 10 a.m. Monday, Feb. 14.

The Etcetera Shop is located in the lower level of the Comstock Memorial Union across from the Union City Café.

## Scholarship benefit....

### FMA HOSTS TRIVIA TOURNAMENT AT COURTNEY'S COMEDY CLUB MARCH 1

The Financial Management Association (FMA) is hosting a Trivia Tournament at 7 p.m. Tuesday, March 1 at Courtney's Comedy Club-Days Inn. Proceeds from this event will benefit a scholarship recipient at MSUM.

Entry fee is \$5 a person, six players max per team, with a 30-team limit. Pay at the door, but pre-register to save a table for your team.

## MISCELLANEA

► Jim Kaplan, Languages and Cultures, attended the Steering Committee Meeting of MnSCU's Center for Teaching and Learning in St. Paul on Jan. 26. He also participated in a meeting of the MnSCU Task Force for Designing a Statewide Teaching Excellence Award.

## SEN. CONRAD SELECTS TWO MSUM ALUMS AS WASHINGTON, D.C., INTERNS

Sen. Kent Conrad recently announced that two MSUM alumni, **Erin Williams** of Ashby, Minn., and **Sarah Saylor** of Hebron, N.D., have been selected to work as interns in his Washington, D.C., office.

The Washington intern program is designed to teach young people about government, policy, and public service. It gives students the opportunity to apply knowledge and skills learned in the classroom to the 'real world' work environment.

Williams recently graduated from MSUM with a degree in Social Work. She previously interned at the YWCA Women's Emergency Shelter in Fargo. After her internship with Senator Conrad, Williams plans to pursue a career working on behalf of the underprivileged.

Saylor recently graduated with a degree in Political Science and a minor in Mass Communications. She previously interned with the Human Rights Commission in Moorhead. After her internship, Saylor, hopes to continue working with the government and eventually lobby for human rights.

## CLASSIFIEDS

- **2 bedroom duplex for rent** beginning Feb. 1. Right across from campus 1614 6th Ave. S. Moorhead. Heat paid, flexible lease length. \$525-\$560, depending on terms. Call Jeremy at 701-866-9218.

- **House for rent**, 2 blocks from campus \$825/mo, faculty on Fullbright Fellowship through July. Please call Linda Fuselier, 477-2571 or 287-8967.

- **For sale:**

- 1) appliances - **stove** (self-cleaning oven- g.e.) \$125, side-by-side 20 cu. ft . **refrigerator** (kenmore) \$125, **over oven microwave** (whirlpool) \$50. All in nice condition.
- 2) **motorized treadmill** (weslo) - cost \$350 . like new - used less than 10 hrs. sell for \$150.  
Don Mattson 477- 4011