



## MSU Moorhead's School of Business

Minnesota State University Moorhead's School of Business provides high-quality, professional education grounded in the liberal arts. It is a leading business program in the region and is one of the largest at MSUM offering six majors/emphases and multiple minors.

In addition to receiving professional education specific to their major, MSUM's School of Business graduates will:

- Exhibit basic knowledge of business principles and processes;
- Write in a clear and professional manner;
- Prepare and deliver effective business presentations;
- Effectively use technologies appropriate to their discipline;
- Identify and analyze ethical issues in a professional context.

### Business Careers Outlook

The outlook for business related majors is good, with employment expected to grow as fast or faster than the average through 2010. Career opportunities vary greatly and are in demand in all fields and in all businesses and organizations. Recent School of Business graduates are employed regionally at Eide Bailly, LLP, MeritCare Health Systems, Noridian, Cargill, Bobcat Co., Wells Fargo, Best Buy, and Marvin Windows and Doors, among others.

The median starting salary for all occupations is \$35,000 - \$45,000.



MINNESOTA STATE UNIVERSITY  
moorhead  
215015 • Admissions  
1104 7th Ave. S. • Moorhead, MN 56563

Accounting

Finance

Business Administration

• *International Business*

• *Management*

• *Marketing*

# School of Business

## What Can I Do With a Degree From the School of Business?

*Accounting* is a field that provides and analyzes financial and other information for effective decision making. Career opportunities include public, government or management accounting and public or private auditing.

Careers in *Finance* are found in banking, corporations, investment companies, insurance, real estate, nonprofit institutions and government.

The *Business Administration* major is excellent preparation for fields of business requiring diversity and a generalist orientation.

The *International Business* emphasis focuses on international and global issues and includes a two-year language requirement.

Students with a *Management* emphasis learn how to attract and direct employees to make the most efficient use of time and develop quantitative and economic analysis skills for effective decision making.

Students with a *Marketing* emphasis learn about marketing research, marketing strategy, sales advertising, sales promotion, pricing, and product development, among other areas.



The School of Business is accredited by AACSB international. Less than 5% of the world's business schools have achieved this distinction, which involves a process of rigorous internal review and evaluation. AACSB accreditation signifies that the School of Business has a high quality teaching environment, a commitment to continuous improvement, and curricula responsive to the needs of business.



## MSUM's School of Business is the Right Choice

- A **professional business advisor** assists each student through the freshman and sophomore years. Students are then assigned to a faculty member in their major.
- Students get **personal attention** from faculty because business classes average 40 students at the introductory level and 30 students at the upper level.
- The School of Business, located in the Center for Business, contains **state-of-the-art multimedia classrooms and computer labs**. Students use the atrium and student lounge to study and socialize.
- Ninety-five percent of School of Business faculty have the **highest degree in their field**. They are also business consultants and business owners.
- **Chongqing Technology and Business University** in Chongqing, People's Republic of China and the **University of Portsmouth** in Portsmouth, England, give students an opportunity to study abroad, and to receive a cultural experience that prepares them for a global economy. To learn more about other available study abroad programs, go to [www.mnstate.edu/intl](http://www.mnstate.edu/intl)
- In addition to scholarships provided by the University, the School of Business awards **competitive scholarships** to an increasing number of students each year.
- Thirty-five percent of School of Business students participate in **internships** to gain valuable work experience. Internships are available on the MSUM campus, in Fargo-Moorhead, and in the region.
- MSUM students score in the 75 percentile in the nation on the ETS Major Field Test in Business.



## The Business Curriculum

All business majors focus on the Dragon Core curriculum for the first two years, with required courses in accounting, economics and mathematics. The business core curriculum is identical for all business majors, and includes courses in management, marketing and finance. Detailed course requirements for all majors can be found under **Majors** at our Web site [www.mnstate.edu/schoolofbusiness](http://www.mnstate.edu/schoolofbusiness).



## Visit MSUM and the School of Business Now!

Your visit to campus will help you see if MSUM is the right fit for you. You may talk with an admissions counselor, faculty member, or students. Explore MSU Moorhead further by visiting our Web site, [go.mnstate.edu](http://go.mnstate.edu).

**School of Business Web:**  
[www.mnstate.edu/schoolofbusiness](http://www.mnstate.edu/schoolofbusiness)

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Web: [www.mnstate.edu](http://www.mnstate.edu)

Phone: 1-800-593-7246; 218-477-2161 (locally)  
952-226-1055 (Twin Cities Regional Office)

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