

**Faculty Data Forms
For the School of Business
Minnesota State University Moorhead**

Fall, 2007

**Submitted by Faculty, Staff, and Administration
Of the School of Business**

FACULTY DATA FORM

Name: M. Wayne Alexander
Rank: Professor
Primary Teaching Field(s): Business Administration

Education

Highest Degree/Year: Ph.D. 1996
Major Field(s):
Degree-Granting Institution: University of North Dakota
Dissertation Title: "The Learning Needs of People Over the Age of 60"

Highest Degree/Year: Ph.D. 1974
Major Field(s): Business Administration
Degree-Granting Institution: University of Illinois-Urbana
Dissertation Title: "Prediction of Behavior From Employee Attitudes"

Post-doctoral Studies/Certifications/Designations:

List other degrees in chronological order from most recent
MBA Fresno State College 1968

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Mktg 310 (2)	77	Mktg 310 (2)	70
Mktg 421 (1)	16	Mktg 421 (1)	17
Mktg 330 (1)	19	Mktg 330 (1)	28

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. Alexander, M. Wayne. Continuing education for older learners as a means of occupying discretionary time, *The Researcher: The Journal of the Northern Rocky Mountain Educational Research Association*, 20 (1), Fall, pp. 46-53, 2006
2. Violet, William and M. Wayne Alexander. An information systems approach to the origins of accounting: pre-humans to the Greeks. *Academy of Accounting and Financial Studies Journal*, Journal, 9 (2), pp. 103-114, 2005

Other Peer-reviewed publications

Proceedings:

1. Violet, William and M. Wayne Alexander. Greek contributions to the development of accounting. Accepted for publication in the Proceedings of the North American Accounting Society Annual Meeting, 2004
2. Alexander, M. Wayne, Deborah Kukowski and Lee Dexter. Business students' recommendations for improving the academic advising process. Proceedings of the International Applied Business

Research Conference, Article 119, 2003

3. Violet, William and M. Wayne Alexander. Sumerian contributions to the development of accounting. In Gary G. Johnson (ed), Proceedings of the North American Accounting Society Annual Meeting, pp, 99-103, 2003
4. Violet, William and M. Wayne Alexander. Some origins of accounting. Proceedings of the 2002 North American Accounting Society Meeting, 2002
5. Dexter, Lee, Deborah Kukowski and M. Wayne Alexander. Business students' attitudes toward academic advising. Proceedings of the American Society of Business and Behavioral Sciences, 2002
6. Kukowski, Deborah S., Dexter, Lee, and Alexander, M. Wayne. Advice received and wanted from faculty advisors. Proceedings of the Academy of Educational Leadership, 2002
7. Violet, William and M. Wayne Alexander. Some origins of accounting. Proceedings of the 2002 North American Accounting Society Meeting, 2002

Presentations:

1. Alexander, M. Wayne, Deborah Kukowski and Lee Dexter. Students' beliefs about and attitudes toward the academic advising process in a school of business. Presented to the Northern Rocky Mountain Educational Research Association annual conference, 2005
2. Alexander, M. Wayne, Deborah Kukowski and Lee Dexter. Business students' perceptions of the academic advising process. Presented to the Allied Academies Tunica International Conference, April, 2003
3. Kukowski, Deborah L., Lee Dexter, and M. Wayne Alexander. Advising business students. Presented to the American Society of Business and Behavioral Sciences, March, 2003

Non-peer-reviewed publications:

Submissions:

In progress:

1. Conceptualizing customer delight and disgust in a retail setting: an expectancy-value model.

Continuing Education

Service and Outreach Activities.

Community Service/Outreach:

Professional Organizations Activities (include all memberships):

1. Westar Institute
2. Northern Rocky Mountain Educational Research Association
3. Academy of Marketing Studies
4. American Society of Business and Behavioral Sciences
5. Academy of Marketing

University/School Service:

1. IFO Board of Directors
2. Grants Committee
3. Scholarly Achievement Committee
4. Institutional Review Board

FACULTY DATA FORM

Name: Mary Bader
Rank: Professor
Primary Teaching Field(s): Accounting and Business Law

Education

Highest Degree/Year: Master of Laws (LLM Taxation) 1991
Major Field(s): Accounting and Business Law
Degree-Granting Institution: William Mitchell College of Law (LLM)
Dissertation Title: N/A

Post-doctoral Studies/Certifications/Designations:
CPA, Licensed Attorney

List other degrees in chronological order from most recent
Juris Doctor 1984

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Acct 306 (2)	63	Acct 340 (2)	42
Acct 340 (1)	30	Acct 441 (1)	15
Acct 443 (1)	25		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Bader, M.B. & Schroeder, S. CRP and SECA: IRS position creates planning opportunities and pitfalls for landowners. *Tax Pro Quarterly*, Summer 2007, 33-38
2. Bader, M.B. & Schroeder, S. Casualty losses in a passive activity: An exception to the passive loss rules. *Today's CPA*, May/June 2007, 32-34
3. Bader, M.B. & Schroeder, S. TIPRA and the Roth IRA: new planning opportunity for high-income taxpayers, *The CPA Journal*, May 2007, 49-50
4. Bader, M.B. & Schroeder, S. Alternative minimum tax technical correction: What tax professionals need to know. *Taxpro Monthly*, February 2005, 7-10, 2005
5. Bader, M.B. Clergy housing allowances: IRS loses battle, wins war. *Tax Adviser*, February 2005, 82-85, 2005
- 6.. Bader, M.B. & Schroeder, S. Minimum tax credits for cooperatives: Is allocation required? *Cooperative Accountant*, Winter 2004, 64-70
7. Bader, M.B., Pearce, T.G. & Sliwoski, L.J. Reasonable compensation: How exact is *Exacto*? *Valuation Strategies*, Vol. 5, No. 5 (May/June) 18-27, 2002

Other Peer-reviewed publications

Proceedings:

Presentations:

Non-peer-reviewed publications:

Submissions:

In progress:

1. Bader, M.B. & Schroeder, S., Income tax planning opportunities in combined reporting states. Our target journal is the *Journal of Multistate Taxation and Incentives*.

Continuing Education

Year	Title of CPE	Sponsor	Dates Attended	Number Of hours
2007	Management Conference	ND CPA Society	5/21 & 5/22	16
	IRS Practitioner Liaison Mtg	IRS	5/24	4
	Exposing the Underside of Choice of Entity	MN State Bar Assn	8/16	6
	CPA Convention	ND CPA Society	9/24 & 9/25	16
2006	Management Conference	ND CPA Society	5/22 & 5/23	16
	IRS Practitioner Liaison Mtg	IRS	5/25	4
	Internet Legal Research	MN State Bar Assn	6/2	6
	Trademark Law	MN State Bar Assn	6/9	6
	Business Attorney's Ethics Update	MN State Bar Assn	6/15	3
	CPA Convention	ND CPA Society	9/18 & 9/19	16
	Surgent McCoy's Tax Camp	ND CPA Society	12/12	8
2005	MCAE Annual Meeting	MCAE	4/15	5
	Basics of Wills & Trusts	MN State Bar Assn	5/18	6
	Estate Planning	MN State Bar Assn	5/19	6
	ND Practitioner Liaison	IRS	5/26	4
	Midwest Employ Institute	MN State Bar Assn	6/2 & 6/3	13
	Probate & Trust Conference	MN State Bar Assn	6/9 & 6/10	11
	Federal Tax Update	ND CPA Society	12/12	8
2004	Attys Rep Multiple Clients	MN State Bar Assn	6/10	3
	Best Pract Gender Equity	MN State Bar Assn	6/10	2
	New Item Review (Tax)	AICPA	12/5 & 12/6	16
	Federal Tax Update	NDSCPA	12/14	8
2003	LLCs: Adv. Bus. In ND	ND State Bar Assn	5/30	6
	ND Practitioners Liaison	NDCPA/IRS	5/22	3
	Probate & Trust Conference	MN State Bar Assn	6/11 & 6/12	11
	NDSCPA Convention	NDSCPA	9/22 & 9/23	16
	RIA Checkpoint Basic	RIA	6/24	2
	RIA Checkpoint Advanced	RIA	6/25	2
2002	Retire Plan Beneficiaries	MN State Bar Assn	1/11	3
	Tax Planning for Education	MN State Bar Assn	1/11	3
	CPA Exam Workshop	AICPA	1/27 – 1/27	19
	Ethics & Equal Justice	MN State Bar Assn	2/4	3
	Elimination of Bias	MN State Bar Assn	2/4	2
	UCC Revised Article 9	MN State Bar Assn	3/01	6

Purchase Sale of Business	MN State Bar Assn	3/8	6
NDSCPA Convention	NDSCPA	9/23 & 9/24	16
Total			281

Service and Outreach Activities.

Community Service/Outreach:

1. Serving on ND Young Professional's Task Force (2006-2007)
2. Participated in VITA Program as site coordinator or supervisor (2002-2003)

Professional Organizations Activities (include all memberships):

1. American Institute of CPAs – general member & tax section member
2. American Bar Association – general member & tax section member
3. State Bar Associations of Minnesota, North Dakota & Wisconsin - member
4. North Dakota Society of CPAs – general member, tax committee member, Young Professionals Task Force 2006-2007)
5. NDSCPA Board (2006-2010)
6. Trustee NDSCPA Foundation (2000-2003)
7. NDSCPA Convention Planning Committee (2007)

Consulting

1. Limited practice of law
2. Limited tax practice beginning in 2004
3. Reviewed thousands of tax Multiple Choice Examination Questions for AICPA in December 2004
4. Wrote 25 CPA Multiple Choice Examination Questions, which were paid for and accepted by AICPA in 2002

University/School Service:

1. Accounting Scholarship Coordinator (2005-present)
2. Member, Promotion, Retention, Tenure Committee (2005-present)
3. Member, School of Business Scholarly Enhancement Team (2002-2003)
4. Member, School of Business Curriculum Team (2002-2004)
5. University Academic Service Learning Committee (2002)
6. Served as chair of last three accounting search committees (2002-present)

Honors and Recognitions:

1. 2003-2004 Outstanding Academic Advisor Award, Minnesota State University Moorhead
2. 2002-2003 Academic Service Learning Award, Minnesota State University Moorhead
3. 2002 Excellence Award for Service to the College of Business and Industry, Minnesota State University Moorhead

FACULTY DATA FORM

Name: Ben Clapp

Rank: Assistant Professor

Primary Teaching Field(s): Finance

Education

Highest Degree/Year: Finished the course work and passed the comprehensive test for the Ph.D. program with major area in finance with minor areas in economics and statistics.

Major Field(s): Finance

Degree-Granting Institution: Oklahoma State University, Stillwater, Oklahoma

Dissertation Title:

Post-doctoral Studies/Certifications/Designations:

List other degrees in chronological order from most recent

MBA American University Washington, D.C. 1975

BS Minnesota State University Moorhead 1973

Courses Taught in 2007: (include all sections)

Fall 2007

Course	Number enrolled
Finc 325 (1)	40
Finc 340 (2)	62
Finc 352 (1)	37

Spring 2007

Course	Number enrolled
Finc 325 (1)	23
Finc 340 (3)	77
Finc 466 (1)	31

Summer 2007

Course	Number enrolled
Finc 325 (1)	15

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. Clapp, Ben, Lee Dexter, and Marsha Weber. Course embedded assessment to meet new AACSB standards. Accepted for publication June, 2007. Forthcoming December 2007 in *Business Education Forum*

Other Peer-reviewed publications

Proceedings:

1. Segovia, Joann, James Swenson and Ben Clapp, Engaging students through technology-enabled learning environments, International Academy of Business and Public Administration Disciplines, January 2007, American Accounting Association, August 2007
2. Segovia, Joann, James Swenson and Ben Clapp, Using management techniques and technology to engage the digital natives, Midwest American Accounting Association, April 2007, AIS Educators Conference, July 2007, **(Best paper award)**

Presentations:

Non-peer-reviewed publications:

Submissions:

In progress:

1. Segovia, Joann, Swenson, James & Clapp, Ben, Using management techniques and technology to engage the digital natives. Midwest American Accounting Association, April 2007.
2. Segovia, Joann, Swenson, James and Clapp, Ben, Engaging students through technology-enabled learning organizations. International Academy of Business and Public Administration Disciplines,

January 2007

3. Clapp, Ben, Using 'the game of life' to teach personal finance
4. Weber, Marsha, Dexter, Lee and Clapp, Ben, Course-embedded assessment to meet new AACSB standards
5. Weber, Marsha and Clapp, Ben, Integrating assessment of student learning into the finance curriculum: a course-embedded technology project

Continuing Education

1. Getting Started: Teaching Online MSUM

Service and Outreach Activities.

Community Service/Outreach:

1. Member of the Board of Dollars for Scholars
2. Member of the Advisory Board for Moorhead High School Business Department
3. Member of the Finance Committee for the Lake Agassiz Arts Council
4. Member and current President of the local soccer referees association

Professional Organizations Activities (include all memberships):

1. Member of the Financial Management Association
2. Member of Midwest Finance Association
3. National Business Educators Association

Consulting

1. Cormax, Inc. – worked with corporation on initial organization
2. Lake Agassiz Arts Council – worked with their budget process
3. Centro Cultural de Fargo/Moorhead – worked with their budget process
4. FM Visual Artists – processed application for 501 c3 status
5. Assisting the Moorhead Teachers Credit Union with accounting and reporting process

University/School Service:

1. Serve on the Assessment Committee for the School of Business
2. Serve as Co-Faculty Advisor for FMA Student Chapter
3. Volunteer for the Fourth of July celebration put on by the University
4. Advisor for 40 finance majors
5. Serve as faculty advisor for the Soccer Club
6. Dragon Core Committee
7. Bookstore Committee
8. Legal Studies Committee
9. Instructional Technology Advisory

FACULTY DATA FORM

Name: Lee Dexter

Rank: Professor

Primary Teaching Field(s): Accounting

Education

Highest Degree/Year: Ph.D. 1986

Major Field(s): Accounting

Degree-Granting Institution: University of Nebraska - Lincoln

Dissertation Title: Usage of Procedures and Controls in Innovative Manufacturing Companies

Post-doctoral Studies/Certifications/Designations:

CMA, CPA

List other degrees in chronological order from most recent

MBA, University of Nebraska-Lincoln 1974

BA, Concordia College, Moorhead, MN 1970

Courses Taught in 2007: (include all sections)

Fall 2007

Course Number enrolled

Acct 330 (2)

61

Acct 331 (1)

16

Summer 2007

Course

Acct 231 (1)

14

Spring 2007

Course

Acct 331 (2)

Number enrolled

41

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Segovia, J., J.D. Hansen, and L. Dexter, A successful stand-alone 'bridge' course. *Accounting Instructors' Report*

Other Peer-reviewed publications

Proceedings:

1. Segovia, Joann, Dexter, Lee & Sanderson, George. Developing and utilizing FARS projects in accounting courses. Presented at Midwest AAA (April 2005) and AAA, August 2005
2. Accounting majors reaction to verbal clues in flawed multiple-choice questions, Presented at Midwest AAA meeting in St. Louis, MO, April 2003, (with James Hansen)
3. Kukowski, Deborah S., Lee Dexter, and M. Wayne Alexander. Advising business students. *Proceedings of the American Society of Business and Behavioral Science, 2003*
4. Alexander, M. Wayne, Deborah Kukowski and Lee Dexter. Business students' perceptions of the academic advising process. *Proceedings of the Academy of Educational Leadership, Allied Academies International Conference, 8(1), pp. 11-16, 2003*
5. Alexander, M. Wayne, Deborah Kukowski and Lee Dexter. Business students' recommendation for improving the academic advising process. *Proceedings of the International Applied Business Research Conference, 2003*
6. Dexter, L., Kukowski, D., & Alexander, M.W. Business students' attitudes toward advising. *Proceedings of the American Society of Business and Behavioral Sciences*
7. Kukowski, D., Alexander, M.W., Dexter, L., (April 2002). Advice received and needed from faculty academic advisors. *Proceedings of The Allied Academies International Conference, April 2002*

Presentations:

Non-peer-reviewed publications:

Submissions:

1. Weber, M., Clapp, B., Dexter, L., Course-embedded assessment to meet new AACSB standards. Business Education Forum

In progress:

1. Sanderson, G., Segovia, J., Dexter, L., Developing and utilizing FARS projects in accounting courses.

Continuing Education

Year	Title of CPE	Dates	Number
		Attended	Of Hours
2007	Assessment Seminar	March	14
2006	Assessment Seminar	March	14
	Continuous Improvement Conference	September	14
	MCAE Annual Meeting	April	12
	FMCPAs Monthly Meetings		5
2005	Pre-Accreditation Workshop	October	8
	Continuous Improvement Conference		12
	MCAE Annual Meeting	April	4
	FMCPAs Monthly Meetings		6
2004	Midwest AAA Convention	April	12
	MCAE Annual Meeting	April	8
	FM CPAs monthly meetings		7
	Business Accreditation Seminar	November	16
2003	Midwest AAA Convention	April	9
	MCAE Annual Meeting	April	8
	ND CPA Convention	September	6
	FMCPAs Monthly Meetings		5
2002	ASBBS Convention	February	12
	Midwest AAA Convention	April	12
	FMCPAs Monthly Meetings		2

Service and Outreach Activities.**Community Service/Outreach:**

1. Assisted at VITA site. March 2002, 2003, 2004

Professional Organizations Activities (include all memberships):

1. North Dakota Society of CPAs
2. American Accounting Association
3. Institute of Management Accountants, Red River Valley Chapter – Treasurer, 2002-2006
4. Minnesota Council of Accounting Educators

University/School Service:

1. Student Success Task Force 2007
2. Student Success Institute, June 2006
3. Web Design Standards Task Force 2005-2006, Co-chair
4. School of Business Co-Chair, 2005-present
5. Accounting Department Chair, 2002-2005

6. MnSCU Accounting Course Transfer Task Force 2002, 2004-2005
7. Institutional Assessment and Effectiveness Committee, 2002-2005, Chair, 2002-2004

Honors and Recognitions:

1. MSUM Outstanding Advisor 2007
2. 2005 Creative Contribution to Accounting Education, Midwest American Accounting Association
3. CTL Grant, \$5000; Delivering E-lectures through Tegrity in Acct 230M, Summer 2003, with Joann Segovia and James Hansen
4. Academic Affairs Excellence Award for Service to the University, 2003

FACULTY DATA FORM

Name: Sheri Erickson
Rank: Assoc. Professor
Primary Teaching Field(s): Accounting

Education

Highest Degree/Year: Ph.D. 2006
Major Field(s): Accounting
Degree-Granting Institution: North Dakota State University
Dissertation Title: Extending Institutional Theory Through Image Restoration and Stakeholder Salience Models: A Case Study of Arthur Andersen's Inability to Salvage Organizational Legitimacy

Post-doctoral Studies/Certifications/Designations:
 CPA

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Acct 230 (2)	81	Acct 231 (3)	120
Acct 231 (2)	48		
Summer 2007			
Course	Number enrolled		
Acct 230 (1)	14		
Acct 350 (1)	20		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Powers, C., Sanderson, G., Erickson, S., & Segovia, J. Electronic portfolios as assessment tools. *Accounting Instructors' Report*, 2006
2. Spiering, K., & Erickson, S.L. Study abroad as innovation: Applying the diffusion model to international education. *International Education Journal*, 7(3), 314-322, 2006
3. Veil, S.R., Liu, M., Sellnow, T.L., & Erickson, S.L. Too hot to handle: competency constrains character in Chi Chi's onion crisis. *Public Relations Quarterly*, 50(4), 19-22, 2006
4. Barrett, S., Bornsen, S.E., Erickson, S.L., Markey, V. & Spiering, K. Immediacy of a personal

response system as a teaching aid. *Communication Teacher*, July 2005

5. Erickson, S.L. Student attitude of accounting as a profession: can the video taking care of business make a difference? *Accounting Instructors' Reports*, 2005
6. Erickson, S. Adapting to the communication needs of business and accounting students in introductory communication textbooks: meeting the objectives of the accounting education change commission and the profession. *Review of Communication*, October 2004

Other Peer-reviewed publications

Proceedings:

1. Erickson, S.L., Weber, M., Segovia, J., & Dudney, D., Communication of material weaknesses in SEC filings by computer companies. American Accounting Association (AAA) annual conference, Chicago, IL, August 2007
2. Segovia, J. & Erickson, S.L. Teaching technology and using technology to teach: a review of the literature. American Accounting Association (AAA) Annual Conference, Washington, DC, August 2006
3. Segovia, J. & Erickson, S.L. Teaching technology and using technology to teach: a review of the literature. Midwest AAA, Chicago, IL, April 1, 2006
4. National Communication Association Annual Convention, Chicago, IL, Presented the paper Rejuvenating the student academic conference, November 18, 2005
5. Competency and character: Arthur Andersen's failed attempt to salvage organizational legitimacy. Selected for the New Scholars Program, August 9, 2005 at the American Accounting Association Conference held in San Francisco
6. Erickson, S.L. Student attitude of accounting as a profession: can the video taking care of business make a difference? Presented at Midwest American Accounting association Annual Conference, April 9, 2005 at St. Louis, MO, 2005
7. Erickson, S.L. Competency & character – the heart of an organization: Arthur Andersen's failed attempt to salvage organizational legitimacy. **Top Paper**, Public Relations Division, at Central States Communication association Annual Conference, presented April 8, 2005, Kansas City
8. Central States Communication Association, in Cleveland, OH. A meta-analysis examining factors influencing attrition in distance learning courses, with Mike Allen, Nancy Burrell, John Bourhis, Et al., April 3, 2004
8. Allen, M., Erickson, S.L., et al. National Communication Association Conference, Chicago. Panel Discussion: Teaching and using meta-analysis. Panel discussion was held on November 14, 2004, Chicago Hilton
9. Erickson, S.L. & Ostrom-Blonigen, J., How does North Dakota mobilize its stakeholders? Red River Valley Communication Conference, April 2004, North Dakota State University, Fargo, ND. Panel discussion on Action Research as Pedagogy
10. Bornsen, S.D., Erickson, S.L., & Ostrom-Blonigen, J. Leadership – a meta analysis examining assessment of leadership training: does training produce the ideal leader? Northwest Communication Association Annual Conference, April 15-17, 2004 in Coeur d'Alene
11. Erickson, S., Segovia, J. 3rd Annual Beyond Boundaries Conference: Integrating technology into teaching and learning. September 23-24, 2004, University of ND, Grand Forks. Who wants to increase student learning through the use of personal response systems?

Presentations:

1. Dissertation title: Extending institutional theory through image restoration and stakeholder saliency models: a case study of Arthur Andersen's inability to salvage organizational legitimacy. Successfully defended 9/12/06. All degree requirements met. Received Ph.D. 2006

Non-peer-reviewed publications:

1. Dissertation title: Extending institutional theory through image restoration and stakeholder saliency models: a case study of Arthur Andersen's inability to salvage organizational legitimacy. Successfully defended 9/12/06. All degree requirements met. Received Ph.D. 2006

Submissions:

1. Erickson, S.L., Weber, M., Segovia, J., & Dudney, D., Management use of image restoration strategies to address Sox 404 material weaknesses. Submitted to *Accounting Horizons*, August 2007

In progress:

1. Allen, M.A., Burrell, N., Bourhis, J., Ostrom-Blonigen, J., Chamberlain, K.A., Hasbargen, K.C., Madu, C.I., Attanse, M.I., Bornsen, S.E., Ocana, A.M., Thweatt, T., Barrett, M.S., Markety, V., Liu, M., Novak, J., Carlson, G., Larson-Casselton, C., McRoberts, D., Borke-VanHorn, S., # Erickson, S. L. A meta-analysis examining factors influencing attrition in distance, learning courses. Under review 2004
2. Erickson, S. Risk, fraud, and the profession's response: is there congruency between research and rhetoric? Working paper 2005
3. Segovia, J. & Erickson, S.L. Information technology: where are we? Where do we need to be? Forthcoming in *Accounting Instructor's Report*, 2006
4. Erickson, S., Segovia, J. & Weber, M. Communication of material weaknesses in SEC filings by computer Companies. Submitted to Midwest American Accounting Association for April 2007. Also to be submitted to *Accounting Horizons* Spring 2007
5. Erickson, S., Segovia, J. & Weber, M. Image restoration strategies following material weakness disclosures: a study of the banking industry, 2006
6. Dissertation: Extending institutional theory through image restoration and stakeholder saliency models: a case study of Arthur Andersen's inability to salvage organizational legitimacy. Successfully defended September 12, 2006. Working paper for journal submission

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2007	Midwest AAA	April 12-14	12
	NDSCPA Management Conference	May 21-22	16
	ND CPA Convention	Sept. 23-25	16
2006	Management Conference	May 22-23	16
2005	PriceWaterhousecoopers University		
	For faculty, held in New Jersey	June 13-17	28
	Coursework from Ph.D. Program	Class dates	40
2004	Submitted Coursework from Ph.D. Program	Various	80
2003	CPA Convention	September	16
	Self Study Update	August	8
2002	Management Conference	May 20 & 21	16
	Self-Study Update	August	8

Service and Outreach Activities.

Community Service/Outreach:

1. Actively involved in running the largest youth hockey tournament in the country held locally each February
2. Planner for Minnesota Council of Accounting Educators, held in Moorhead, MN May 2005
3. ND Society CPAs Membership task Force
4. Board member American Gold Gymnastics

5. Presenter at Fargo Housing Authority's Entrepreneurship for Single Parents & Minorities
6. VITA volunteer
7. Board member Lincoln PTA (Fargo grade school)

Professional Organizations Activities (include all memberships):

1. Member AICPA
2. Member NDSCPA
3. Member FM chapter CPAs
4. Member NCA (National Communication Association)
5. Member CSCA (Central States Communication Association)
6. Member Midwest Accounting Association (MWAAA)
7. Member American Accounting Association (AAA)

University/School Service:

1. MSUM Campus Campaign volunteer 2007
2. Moderator for Midwest American Accounting Association Academic Conference April 2007
3. Scholarship banquet coordinator 2007
4. Assessment Team member 2007-present
5. University Writing committee 2006-present
6. Curriculum team member 2005-present
7. Respondent at Student Academic Conference in April 2006, 2007
8. Representative for Campus Scholarship Campaign 2003
9. Advisor for presenter at the Student Academic Conference in April 2002
10. Advisor for MSUM Cheer Team 2001-2003
11. Advisor
12. FYE Instructor
13. Bookstore committee member

Honors and Recognitions:

1. Top paper award, Central States Communication Association Annual Conference, Kansas City, MO, April 2005. Competency & Character-the Heart of an Organizational Legitimacy.
2. Honorable Mention, Top Graduate Paper, Northwest Communication Association Annual Conference, Coeur d'Alene, April 2004. Bornsen, S.E., Erickson, S.L., & Ostrom-Blonigen, J. Leadership – A Meta-Analysis Examining Assessment of Leadership Training: Does Training Produce the Ideal Leader?
3. Recipient, along with Joann Segovia of Minnesota State University Moorhead, of the Roland and Beth Dille Fund for Excellence Grant, 2003-2004 (\$2,220) for purchase of Personal Response System equipment for classroom use to encourage student participation.

FACULTY DATA FORM

Name: Peter Geib

Rank: Professor

Primary Teaching Field(s): Management and International Business

Education

Highest Degree/Year: Ph.D. 1972

Major Field(s): Political Science/International Relations

Degree-Granting Institution: University of Michigan

Dissertation Title: The Role of Congress in the Formulation of Trade Policy with Communist Countries

**Post-doctoral Studies/Certifications/Designations:
Yale-Post-Doctoral Fellow – 1981-82 Management and Policy**

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Mgmt 451 (2)	46	Mgmt 451 (1)	36
Mgmt 458 (2)	34	Mgmt 458 (2)	51

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Geib, Peter and Ruth Lumb, "The Chinese Market: Navigating for Sustainable Competitive Advantage." *The International Trade Journal*, Vol. 21, No. 3, Fall 2007
2. Geib, Peter and James Swenson, The India market: changing values and the rise of the entrepreneurial culture. *Business Journal for Entrepreneurs*, June 15, 2007
3. Geib, Peter and Lumb, Ruth, Ethnocentric tendencies of Chinese consumers: implications for Indian managers.; *Journal of St. Joseph's College of Business Administration*, Bangalore, India
4. Geib, Peter and James Swenson, The China market: changing values and the rise of the entrepreneurial ethic. *Journal of Practical Global Business*. IIEI Press, Intl. Import-Export Institute, Feb. 2007
5. Geib, Peter and Lucie Pfaff, China's financial system before and after WTO accession. *Journal of the Association of Marketing Educators, an International Organization*. Spring 2006
6. Geib, Peter and Lucie Pfaff, Reshaping corporate Asia. *International Business and Economics Research Journal*, Vol. 5, #8, August 2006
7. Geib, Peter. Post WTO China: priorities for smaller firms in a turbulent market. *Competitiveness Review: An International Business Journal*, Vol. 15, #2, Summer 2005
8. Geib, Peter and Lucie Pfaff, East and Southeast Asia, A comparison of the first and second economic downturns. *Journal of Asia Pacific Business*, Vol. 5, Issue 4, Nov/Dec 2004
9. Geib, Peter and Lucie Pfaff, The impact of globalization on institutions and business culture: the case of Indonesia. *The Journal of the Association of Marketing Educators*. Vol. 6, Issue 2, Spring 2003

Other Peer-reviewed publications

Proceedings:

1. Geib, Peter. China and India: market reform and management implications. Global Conference on Economics and Business, Oxford University (Accepted for June 07)
2. Geib, Peter and Lucie Pfaff, Transformational outsourcing: evidence from India, Singapore, and the Philippines. Midwest Academy of International Business (Accepted for Midwest Academy of International Business, Chicago, March 30, 2007)
3. Geib, Peter, India: market reform and strategic priorities. Global Conference on Economics and Business, Cambridge University, July 2006. (Presentation and proceedings)

Published:

4. Geib, Peter and Lucie Pfaff, Risk management in the age of terrorism. Midwest Academy of

- International Business, Chicago, March 2006
5. Geib, Peter, India: market reform and strategic management priorities. Global Conference on Business and Economics, Cambridge University, July 2006
 6. Geib, Peter, The China Market: navigating for sustainable competitive advantage, Global Conference on Business and Economics, Oxford, UK, presented June 2005
 7. Geib, Peter and Lucie Pfaff, China's banking system: before and after WTO membership. Midwest Academy of International Business, March 2005
 8. Geib, Peter and Lucie Pfaff, Reshaping corporate Asia, Midwest Academy of International Business, Chicago, March 2004
 9. Geib, Peter, Post WTO China: priorities for smaller firms in a turbulent market. Global Conference on Business and Economics, London, July 2003
 10. Geib, Peter and Lucie Pfaff, Globalization: backlash – action and reaction. Midwest Academy of International Business, Chicago, March 2003
 11. Geib, Peter and Susan Geib, Singapore: leadership, culture, and international business. International Conference of Applied Business Research, Mexico, March 2003
 12. Geib, Peter, China: the impact of the WTO on U.S. risk management. Academy of International Business, Southeast Asia. Shanghai, July 2002
 13. Geib, Peter and Lucie Pfaff, East and Southeast Asia: a comparison of the first and second economic downturns. Applied Business Research Conference. March 15, 2002

Presentations:

1. Geib, Peter, “China and India: Market Reform and Management Implications.” Global Conference on Business and Economics, Oxford University, June 2007
2. 3 lectures – presentations, UND Medical School, Dept. of Behavioral Sciences and Psychiatry, Topic: Org. Theory and Management. Fall 2006

Non-peer-reviewed publications:

Submissions:

1. Geib, Peter, The China market: navigating for sustainable competitive advantage. *International Trade Journal*, Laredo, TX., (Conditional Acceptance)
2. Geib, Peter, Lumb, Ruth, A longitudinal analysis of Chinese values: implications for entrepreneurship, May 7, 2007

In progress:

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2006	China & India: Research sponsored by Minnesota State University Moorhead continuing to focus on comparison of transition economies and management implications. Attended at least 10 conferences at home and abroad in last 5 years	Summer 2006	
2005	China & India: Research sponsored by Minnesota State University Moorhead focusing on comparison of transition economies and management implications.	Summer 2005	
2004	Hanoi, Vietnam: research conference sponsored by The William Davidson Institute at the University of Michigan and the UN Development Program	July 2004	
2003	Attended two professional international business conferences. Have conducted research in China and the Far East during every summer		

period.
2002 Shanghai: 3 weeks research on China Transition.

Summer
2002

Service and Outreach Activities.

Community Service/Outreach:

1. 3 lectures at UND Medical School, Division of Behavioral Sciences, Org. Theory and Mgmt. Spring 2006
2. Variety of individual and small business advising sessions
3. Several public service consulting activities to businesses.
4. 3 lectures to UND Medical School, Org. Theory & Mgmt. Fall 2002
5. 2 lectures to community service organizations on rise of China and India

Professional Organizations Activities (include all memberships):

1. William Davidson Institute, The University of Michigan School of Business. The mission of the Institute is to support research, training, education, and evaluation relating to transitional economies that seek a stronger market orientation. The Davidson Institute currently conducts programs in Central Europe, Russia, and China
2. Academy of International Business
3. President and member of the National Honor Society of Phi Kappa Phi, Minnesota State University Moorhead (2002). Continuing member of National Honor Society of Phi Kappa Phi

Consulting

1. Guest Lecturer on planning and management issues at University of North Dakota Medical School. (for students)

University/School Service:

1. Curriculum Committee, East Asian Studies Program
2. Director, International Business Program, 1982-present; responsibilities have included coordination of a variety of development and program committees for curriculum, continuing education, and foreign exchange programs here and abroad.
3. Planned and coordinated over 18 International Business workshops in 14 years in cooperation with area companies and the Minnesota Trade Office.
4. Co-director, curriculum Development for Diversity and Global Awareness. Aided in the initiation and development of a two-course package entitled, Migrations and Civilizations. The aim of this team managed project is to introduce students to greater cultural diversity and global awareness. A further aim is to aid the University in meeting diversity and global awareness requirements for national business accreditation. This effort also includes a planned schedule of research and professional presentations for 1995 and beyond as well as curriculum development.
5. Assessment Committee
6. Divisional Strategic Mission Committee
7. Mission Review Committee (accreditation)
8. Promotion and Evaluation Committee (ad hoc for Dept.)
9. Curriculum Committee
10. Business Department Newsletter Editorial Board
11. L.B. Hartz Professional Honors Program
12. MBA Curriculum Consideration Committee
13. L.B. Hartz Committee, Continuing Service, College of Business & Industry
14. Scholarly Enhancement Team, Continuing Service, College of Business & Industry
15. Strategic Planning Committee, College of Business & Industry

16. Foundation Representative, College of Business & Industry
17. Liberal Arts Task Force (2004-2006)
18. Graduation With Distinction Task Force
19. Contribution to Dean's Lecture Series on China's Transition Economy
20. Contribution to Honors Lecture Series on comparing China and India in terms of emerging markets.

Honors and Recognitions:

1. Received eight MSUM Research Grants
2. President Phi Kappa Phi, 2002-2003
3. Elected President of MSUM Phi Kappa Phi National Honor Society (2002-2002)

FACULTY DATA FORM

Name: Ashish Gupta

Rank: Assistant Professor

Primary Teaching Field(s): Management

Education

Highest Degree/Year: Ph.D. Spring 2007

Major Field(s): Management Science and Information Systems

Degree-Granting Institution: Oklahoma State University

Dissertation Title: Understanding the Rhythms of Email Processing Strategies in a Network of Knowledge Workers

Post-doctoral Studies/Certifications/Designations:

MIS Quarterly's New Author Workshop, December 2005

IS Security in Computing, Las Vegas, December 2005

SAP R/3 Workshop 2004, hosted by SAP AG

Oracle and Developer 2000 Certification Course

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Mgmt 370 (3)	43	Mgmt 360 (1)	37
Mgmt 456 (1)	17	Mgmt 380 (2)	69

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. With Greve, R., Sharda, R., and Kamath, M., The email strategy investigation model (esim): a dss for analysis of email processing strategies, annals of information systems, in decision support for global enterprises, *Springer Publications*, Vol. 2, 2007
2. Gupta, A., R. Sharda, N. Ducheneaut, L. Zhao, and R. Weber. Email management: a techno-managerial research perspective. *Communications of AIS*, Vol. 17, Article no. 43, 2006

Other Peer-reviewed publications

Proceedings:

1. Gupta, A., Sharda, R., Kamath, M. Modeling email overload within service organizations, *DSI Mini Conference on Service Science*, Carnegie Mellon University, Pittsburgh, 2007
2. Sharda, R., Gupta, A., Weber, R., Ducheneaut, N., Zhao, L. Email management: a techno-managerial research perspective, *Panel session accepted at ICIS*, Las Vegas, 2005
3. Gupta, A., Sharda, R., Greve, R., Kamath, M., Chinnaswamy, M. How often should we check our email? Balancing interruptions and quick response times. *Conference on Information Systems and Technology (CIST)*, San Francisco, 2005
4. Sharda, R., Gupta, A. Managing email infrastructure within organizations: An ORMS framework, *38th Annual Convention of ORSI*, Bangalore, India, 2005
5. Greve, R., Sharda, R., Gupta, A., Kamath, M. Modeling and simulation of email processing strategies, Presented at *36th Annual Decision Sciences Meeting*, San Francisco, 2005
6. Gupta, A., Sharda, R., Greve, R., Kamath, M., Chinnaswamy, M. On email overload and interruptions, Presented at *Big XII IS Research Symposium*, University of OK, Norman, 2005
7. Gupta, A., Sharda, R. An analysis of email response policies under different arrival patterns. *INFORMS Computing Society Meeting*, Annapolis, MD, 2005
8. Yadati, C., Kamath, M., Sharda, R., Gupta, A. Mitigating the detrimental effects of e-mail overload: a stochastic optimization approach, presented at *Inform's Annual Meeting*, San Francisco, 2005
9. Gupta, A., Sharda, R., Greve, R., Kamath, M. An exploratory analysis of email processing strategies. *Proceedings of 35th Annual Decision Sciences Meeting*, Boston, 2004
10. Gupta, A., Sharda, R., Greve, R., Kamath, M. Scheduling email communication to reduce information overload and interruptions. Presented at *Big XII IS Research Symposium*, Ames, 2004
11. Sharda, R., Greve, R., Gupta, A., Kamath, M. Chinnaswamy, M. Beyond spam: or/ms modeling opportunities for email response management. Presented at *Applied Mathematical Programming and Modeling (APMOD) Workshop*, London, 2004
12. With Kamath, et. al. An integrated framework for process and performance modeling of next-generation enterprise systems: design and development issues. *5th Baan – University Synergy Program Conference*, Lubbock Texas University – **adjudged 2nd best overall paper**. (This study was funded by National Science Foundation Grant, DMI-0075588), March 2002

Presentations:

1. Gupta, A., Sharda, R., Evaluation and validation of parameters for computational models. To be presented at 38th annual Decision Sciences Meeting, Phoenix, 2007
2. Gupta, A., Sharda, R., Understanding the performance of email processing strategies in a network of knowledge workers. To be presented at INFORMS annual meeting, Seattle, 2007

Non-peer-reviewed publications:

1. Top Messaging & Collaboration Issues: 2006 (Contributing author)
2. Gupta, A. Why email is dangerous for emotional topics, 2005
3. Gupta, A. IBM's new remail client is innovative, 2005
4. Gupta, A. Email interruptions reduce IQ, 2005
5. Gupta, A., Sharda, R. It's best to process emails 2 to 4 times per day, 2005
6. Gupta, A. How much time is wasted by an email interruption?, 2005
7. Gupta, A. The problem of email interruptions, 2005

Submissions:

1. With Kannabiran, G., Sharda, R., Wilson, R. Effective implementation of IS strategy and IS performance: exploratory study of Indian organizations. 1st revise and resubmit from *International Journal of Information Systems Strategy*, February 2006

In progress:

1. Gupta, A., Sharda, R., Greve, R., Kamath, M., Chinnaswamy, M. How often should we check our email? Balancing interruptions and quick response times
2. Kamath, M., Chinnaswamy, M., Sharda, R., Greve, R., Gupta, A. Performance modeling of customer contact centers: aggregation approaches to include e-mail processing history
3. Gupta, A. Understanding the rhythms of email processing strategies in a network of knowledge workers, 2006

Continuing Education

1. Reviewer ICIS 2006
2. Reviewer-Decision Sciences Institute Annual Meeting 2004, 2007
3. Reviewer-Decision Sciences Journal
4. Reviewer-Bit XII IS symposium Norman, OK
5. Reviewer – AMCIS 2007
6. Reviewer – Information Systems Frontier Journal
7. Reviewer-Decision Support System (on behalf of Dr. Ramesh Sharda)

Service and Outreach Activities.**Community Service/Outreach:****Professional Organizations Activities (include all memberships):**

1. INFORMS
2. Association of Information Systems
3. Decision Sciences Institute
4. INSNA
5. Vice-President, INFORMS OSU student chapter, (2002-2003)

Consulting

1. In order to emphasize on the relevance part of my research, I worked with David Ferris, President of Ferris Research Inc. (<http://ferris.com/>), a San Francisco based leading organization that provides consulting on messaging and collaboration. Occasionally, I wrote a few bulletins and reports for them during 2005-2006 that have wide readership among IT managers in US and abroad
2. IRIS Research associate (January 2004-August 2005)

University/School Service:

1. Curriculum Committee
2. Student Academic Conference Committee
3. Outside member of new faculty search committee for IE Department
4. Business Administration Research Prize and Reading Committee
5. Member, Search Committee for Assistant Professor of Finance/Accounting

Honors and Recognitions:

1. Invited presentation on Prof. Vinod Lall on the use of Microsoft Project in developing project schedules
2. Invited presentation on Conducting an effective literature review: key to a good research, in Graduate Research Seminar, Department of Industrial Engineering, NDSU, February 2007
3. Spears School of Business's **Outstanding Instruction 2006**, OK State University-Tulsa
4. IPESL Grant (2006) awarded by Minnesota State College & Universities (\$2,349) for proposal on Restructuring and Remodeling Mgmt 456 (Project Mgmt in Business)
5. Spears School of Business's **Outstanding Graduate Teaching Associate Award**. Spring 2005

6. Phillip Doctoral Dissertation Fellowship 2005
7. MSIS department nominee for ICIS 2005 Doctoral Consortium
8. Mini Doctoral Consortium – 2005 Big XII IS symposium, University of OK
9. OSU Doctoral Consortium Participant – 2004 Decision Sciences Institute 34th Annual Meeting
10. Paper Accepted at 5th BAAN – University Synergy Program Conference was adjudged as **2nd best paper in the conference and won \$2,500 award**
11. Vice-President, INFORMS OSU student chapter, 2002-2003

FACULTY DATA FORM

Name: James D. Hansen
Rank: Associate Professor
Primary Teaching Field(s): Accounting

Education

Highest Degree/Year: Ph.D. 1993
Major Field(s): Accounting
Degree-Granting Institution: University of Nebraska-Lincoln
Dissertation Title: The Effect of Information Load and Cognitive Style on Decision Quality in a Financial Distress Decision Task

Post-doctoral Studies/Certifications/Designations:
CPA

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Acct 230 (2)	82	Acct 230 (1)	44
Acct 460 (2)	46	Acct 461 (2)	32

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. Morgan, J.D., and Hansen, J.D. Escalating commitment to failing financial decisions: why does it occur? *Journal of business & Leadership: Research, Practice, and Teaching*, Vol. 2, No. 1: 37-45, 2006
2. Hansen, J.D. Using problem-based learning in accounting. *The Journal of Education for Business*. Vol. 81, No. 4, March/April 2006, 221-224
3. Segovia, J., J.D. Hansen, and L. Dexter, A successful stand alone 'bridge' course. *Accounting Instructors' Report*, Spring 2005
4. Hansen, J.D., and B.K. Klamm, 2004. A comparison of accounting majors' and forensic experts' classification of management fraud risk factors. *Journal of Forensic Accounting*, Vol. V, No. 2, December 2004, 351-364
5. Hansen, James D. Where is that long-term debt program for big moo? Problem-Based Learning Clearinghouse, <http://www.udel.edu/pblc>, item# 97156094757. Retrievable from <http://www.mis4.udel.edu/Pbl/viewIndex.jsp?id=07156094757>, March 30, 2003

- Buckhoff, T.A., and J.D. Hansen. Interviewing as a forensic-type procedure. *Journal of Forensic Accounting*, Vol. III, No. 1, June 2002, 1-9

Other Peer-reviewed publications

Proceedings:

- Morgan, J. and J.D. Hansen. Escalating commitment to apparently failing decisions: self-justification of past actions or artifact of decision framing. Proceedings of Global Conference on Business & Economics, Oxford, U.K. June 2005
- Hansen, J.D. Problem-based learning: how to write a problem for auditing long-term debt. (abstract). *Proceedings of the Midwest American Accounting Association*, April 2003
- Dexter, L., and J.D. Hansen. Accounting majors' reaction to verbal clues in flawed multiple-choice questions. (abstract). *Proceedings of the Midwest American Accounting Association*, April 2003

Presentations:

Non-peer-reviewed publications:

- Hansen, J.D. Principles of Accounting Cases—Keep It Local. *The Accounting Educator*. Winter 2006, Vol. XV, No. 1
- Hansen, J.D. Dodging a Bullet: Tips for Reading Financial Statements, *Prairie Business*, March 2002, 9

Submissions:

In progress:

- Identification of Fraud Risk Factors
- Notable Accounting Frauds

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2007	FMCPA; MN Council of Accounting Education		13
2006	FMCPA; Midwest AAA (audit & teaching); MN Council of Accounting Educators		19
2005	FMCPA; Midwest AAA (audit & teaching); MN Council of Accounting Educators		23
2004	FMCPA; Midwest AAA (audit & teaching/curriculum); Price WaterhouseCoopers University for Faculty (audit procedures, Sarbanes-Oxley, team building); AICPA-Fraud and the CPA		57
2003	FMCPA; Midwest AAA (audit & teaching/curriculum); MSUM Technology Instruction		26
2002	FMCPA; Midwest AAA (audit & teaching/curriculum); Problem-based learning at NDSU		20

Service and Outreach Activities.

Community Service/Outreach:

- Advised two audit students in financial review of St. Stephen's Episcopal Church, 2005
- Supervised auditing students who reviewed (agreed-upon procedures engagement) and reported on

the financial statements of the Fargo Education Association and the Soroptimist Club International of Fargo, 2007

Professional Organizations Activities (include all memberships):

1. American Accounting Association
2. American Institute of Certified Public Accountants
3. North Dakota Society of CPAs
4. FM CPAs
5. Association of Certified Fraud Examiners

Consulting

1. Reviewer, Midwest Accounting Association, 2002, 2003, 2005, 2006
2. Reviewer for Auditing and Assurance Services, by Messier, Irwin, McGraw-Hill, 2003, 2005, 2006
3. Reviewed/Auditing & Assurance Services by Louwers, Ramsay, Sinason, Strawser, McGraw-Hill/Irwin, 2004
4. Reviewer for Introduction to Accounting, by Ainsworth, Deines, Plumlee, Larson; Irwin, McGraw-Hill, 2002

University/School Service:

1. FMA Advisor 2003-2007
2. Graduate Faculty Thesis Committee; Public, Human Service & Health Administration Program; September 2006
3. MSUM Campus Campaign 2003-2005
4. AICPA Student Affiliate Program on-campus champion, 1997-2002

FACULTY DATA FORM

Name: Rajiv Kalra

Rank: Professor

Primary Teaching Field(s): Finance

Education

Highest Degree/Year: Ph.D. 1989

Major Field(s): Finance

Degree-Granting Institution: University of Cincinnati

Dissertation Title: Causes and Consequences of Plant Closing Announcements

Post-doctoral Studies/Certifications/Designations:

Chartered Financial Analyst (CFA)

Certified Financial Planner (CFP)

List other degrees in chronological order from most recent

MBA Loyola University of Chicago 1987

M.Sc. Agra University 1972

Courses Taught in 2007: (include all sections)

Fall 2006

Course

Number enrolled

Spring 2007

Course

Number enrolled

Finc 360 (2)	43	Finc 360 (1)	33
Finc 340 (2)	55	Finc 445 (2)	61

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. Kalra, Rajiv, Narayana Rao KVSS, Wolf, Jason. Monetary policy and equity returns: evidence from developing countries. *European Journal of Economics, Finance and Administrative Sciences*, Issue 7, 2007, pp. 166-181.
2. Kalra, Rajiv, Miroslav Stoichev, and Srinivasan Sundaram. Diminishing gains from international diversification. *Financial Services Review*, Vol. 13, No. 3 Fall 2004, pp. 199-214
3. Kalra, Rajiv and Marsha Weber. A comprehensive stock analysis project for the first course in investments, *Journal of Financial Education*, Vol. 30, Summer 2004, pp. 44-55
4. Kalra, Rajiv. March 29, 1999-Dow Jones Industrial Average tops 10,000 great events of the twentieth century, Salem Press, April 2002, pp. 3024-3025.

Other Peer-reviewed publications

Proceedings:

1. Abstract of Malcolm Baker and Jeffrey Wurgler's "Investor sentiment and the cross-section of stock returns," *Journal of Finance*, Vol. 61, No. 4 (August 2006, pp. 1645-1680 for the *CFA Digest*, (February 2007) Vol. 37, No. 1, pp. 49-50
1. Kalra, Rajiv, Miroslav Stoichev, and Srinivasan Sundaram. Costs and benefits of international diversification. Presented at the Academy of Business Administration's Global Trends Conference, Puerto Vallarta, Mexico, December 18-22, 2003. Published in *International BusinessTrend*, 2003, pp. 1-8

Presentations:

1. Kalra, Rajiv, Narayana Rao KVSS, and Jason Wolf. Monetary policy and equity returns: evidence from developing countries. Presented at the International Conference. Business and Finance, Hyderabad, India, December 22-23, 2005

Non-peer-reviewed publications:

1. Kalra, Rajiv. Abstract of Dimitrios Sideris, Testing for long-run ppp in a system context: evidence for the US, Germany and Japan. *Journal of International Financial Markets, Institutions & Money*, Vol. 16, No. 2, pp. 143-154, for *The CFA Digest*, (Vol. 36, No. 4, November 2006, pp. 37-38)
2. Kalra, Rajiv. Abstract of Christopher J. Erceg, Luca Guerrieri, and Christopher Gust's, Expansionary fiscal shocks and the us trade deficit. *International Finance* 2006, Vol. 8, No. 3, pp. 363-397, for *The CFA Digest*, Vol. 36, No. 3, pp. 29-30)
3. Kalra, Rajiv. Abstract of Terrence Hendershott and Charles M. Jones, Island goes dark: transparency, fragmentation, and regulation. *Review of Financial Studies* 2006, Vol. 18, No. 3, pp. 743-793, for *The CFA Digest*, Vol. 36 No. 1, February 2006, pp. 55-56
4. Kalra, Rajiv. Abstract of Joseph P. H. Fan and T.J. Wong's, Do external auditors perform a corporate governance role in emerging markets? evidence from East Asia. *Journal of Accounting Research* 2005, Vol. 43, No. 1, pp. 2013-2040, for *The CFA Digest*, Vol. 35, No. 3, August 2005, pp. 22-23
5. Kalra, Rajiv. Abstract of Markus K. Brunnermeier and Stefan Nagel's, Hedge funds and the technology bubble. *Journal of Finance* 2004, Vol. 59, No. 5, pp. 2013-2040, for *The CFA Digest* Vol. 35, No. 2, May 2005, pp. 52-53
6. Kalra, Rajiv. Abstract of Christian Leunz, Dhanajay Nanda, and Peter D. Wysock's, Earnings management and investor protection: an international comparison, *Journal of Financial Economics* 2003, Vol. 69, No. 3, pp. 505-527, for *The CFA Digest* Vol. 34, No. 2, May 2004, pp. 18-20

7. Kalra, Rajiv. Abstract of Ronald Van Dijk and Tjeert Leizer's, Region, sector and style selection in global equity markets. *Journal of Asset Management* 2004, Vol. 4, No. 5, pp. 293-307, for *The CFA Digest* Vol. 34, No. 3 August 2004, pp. 70-71
8. Kalra, Rajiv. Abstract of Steven Balsam, Eli Bartov and Carol Marquardt's, Accrual management, investor sophistication, and equity valuation: evidence from 10-q filings. *Journal of Accounting Research* 2002, Vol. 40, No. 4, pp. 987-1011, for *The CFA Digest* Vol. 33, No. 2, May 2003, pp. 29-30
9. Kalra, Rajiv. Abstract of Lawrence D. Brown's, A temporal analysis of earnings surprises: profits versus losses. *The CFA Digest* Vol. 32, No. 3, August 2002, pp. 44-46
10. Kalra, Rajiv. Abstract of Yiunan Tse and Tatanya V. Zobotina, Transaction costs and market quality: open outcry versus electronic trading, *The CFA Digest* February 2002, Vol. 32, No. 1, 67-69

Submissions:

In progress:

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2006	Continuing Education Requirements for CFP Certificate Renewal	2006	30
2004	Continuing Education Requirements for CFP Certificate Renewal	2004	20
	Certificate of Achievement, The CFA Institute	2004	50+
2003	Certificate of Achievement, The CFA Institute	2003	50+
2002	Certificate of Achievement, The CFA Institute	2002	50+

Service and Outreach Activities.

Community Service/Outreach:

1. Member Inter Faculty Organization's Investment Committee 2004-present
2. Member, School Improvement Committee, Fargo South High School, 2002

Professional Organizations Activities (include all memberships):

1. The CFA Institute
2. Financial Management Association
3. Financial Education Association
4. Academy of Financial Services

Consulting

1. Member, Conference Advisory Committee, International Conference on Business and Finance, Hyderabad, India, 2005 and 2006
2. Reviewed Charles P. Jones' *Investments*, 8th edition, John Wiley & Sons, September 2005, 2004, 2003
3. Ad hoc reviewer, *Journal of Financial Education*, spring 2005, 2002
4. Served as volunteer for Financial Services Volunteer Corps, New York and presented workshop on capital markets at Skopje, Macedonia, May 22-23, 2004
5. Ad hoc Reviewer, *Financial Services Review*, Summer 2004
6. Prepared two complete CFA I simulation examinations consisting of 240 multiple choice questions each, Fall 2003 and updated them in Spring 2004, Keir Financial Resources

7. Wrote over 1,050 multiple choice questions for the Question Bank for Keir Educational Resources, 2004, 2003
8. Wrote 400 pages of Study Notes in the areas of Ethical and Professional Standards, Quantitative Methods, Economics, Markets and Instruments, Financial Statement Analysis, Corporate Finance, Equity Securities Valuation, Debt Securities Valuation, Derivative Securities, Alternative Investments, and Portfolio Management for the Chartered Financial Analyst (CFA) Level I Examination, Fall 2003, and updated them to conform to AIMR's 2004 Study Guide, Keir Educational Resources.
9. Equity exam questions writer, Certified International Investment Analyst (CIIA) designation sponsored by the ACIIA headquartered in the UK, Spring 2003, 2002
10. Participated in CFP-Board Examination Questions Writing Workshop, Philadelphia, April 19-20, 2002
11. Member Candidate Curriculum Committee (CCC) and CCC Executive Advisory Board, Association for Investment Management and Research, 2002
12. Ad hoc reviewer – *Financial Practice and Education*, *Journal of Applied Business Research*, John Wiley & Sons, and *Journal of Financial Education*

University/School Service:

1. Member, Dragon Core Assessment Committee 2006-present
2. Member, Inter Faculty Organization Investment Committee 2003-present
3. Member Graduate Studies Committee 2003-2004
4. Chair, Marketing Search Committees 2002-2003
5. Faculty Advisor, Miroslav Stoichev, International Stock Portfolio Diversification, Student Academic Conference, MSUM, April 10, 2002
6. Member, University Strategic Planning Committee 2002-2003
7. Chair, Finance Search Committees 2002
8. Member, School of Business Strategic Planning Task Force 2002-2004
9. Member, Public and Human Service Administration Committee 2002-2003
10. Member, Graduate Faculty, Minnesota State University Moorhead 1989-present

Honors and Recognitions:

1. Certificates of Achievement, The Institute of Chartered Financial Analysts, 1994-2003

FACULTY DATA FORM

Name: Jerome Kuperman

Rank: Professor

Primary Teaching Field(s): Business Administration

Education

Highest Degree/Year: Ph.D. 2000

Major Field(s): Business Administration

Degree-Granting Institution: New York University

Dissertation Title: Financial Analyst Sensemaking Following Strategic Announcements: Implications for the Investor Relations Activities of Firms

Post-doctoral Studies/Certifications/Designations:

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Bus 498 (2)	58	Bus 498 (4)	105
Mgmt 360 (1)	37		
Summer 2007			
Course			
Bus 498 (2)	52		

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. Kuperman, Jerome C., Athavale, Manoj, and Eisner, Alan. 2007. Recognizing the role of the financial community in strategy formulation: just how interdisciplinary is strategic management education? *Academy of Educational Leadership Journal*, 11(1): 91-107
2. Shamsie, Jamal, Phelps, Corey, Kuperman, Jerome. Better late than never: a study of late entrants in household electrical equipment. *Strategic Management Journal*, 25(1): 69-84, 2004
3. Kuperman, Jerome C., Athavale, Manoj, and Eisner, Alan. Financial analysts and the media: evolving roles and recent trends. *American Business Review*, 21(2): 74-80, 2003
4. Kuperman, Jerome C. Using cognitive schema theory in the development of public relations strategy: exploring the case of firms and financial analysts following acquisition announcements. *Journal of Public Relations Research*, 15(2): 117-150, 2003
5. Eisner, Alan, Kuperman, Jerome C., Dennehy, Robert F., and Dory, John P. Toys-R-Us part a and part b case. *Journal for Behavioral and Applied Management*, Winter edition, 2003
6. Kuperman, Jerome C. Communicating strategy to financial analysts. *Business Horizons*, 45(5): 11-18, 2002

Other Peer-reviewed publications

Proceedings:

Presentations:

1. Will the real Ann Taylor please stand up? with Pauline Assenza and Alan Eisner. Presented at the 2006 Case Association, Eastern Academy of Management Meeting, Sarasota, New York.
2. Competition and learning in the radio broadcasting industry, with Alan Eisner. Presented at the 2004 Eleventh Annual Conference of American Society of Business and Behavioral Sciences (ASBBS), Las Vegas, NV
3. Teaching business policy and strategy: are we sufficiently recognizing the role played by the financial community in the formulation of corporate strategy? with Alan Eisner. Presented at the 2003 Tenth Annual Conference of American Society of Business and Behavioral Sciences (ASBBS), Las Vegas, NV

Non-peer-reviewed publications:

Submissions:

1. Assenza, Pauline, Eisner, Alan, and Kuperman, Jerome. Will the real Ann Taylor please stand up? Submitted to *The Case Journal*

In progress:

1. Symmetrical and asymmetrical two-way communication models: exploring the difference from a cognitive strategy perspective.
2. As yet untitled paper studying the following basic hypothesis: Managers who receive higher degree of equity based compensation will aggressively market an acquisition deal to analysts/investors.

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2006	Case Association, Eastern Academy of Management Meeting, Sarasota, New York		
2004	11 th Annual Conference American Society of Business & Behavioral Sciences (ASBBS), Las Vegas, NV		
2003	10 th Annual Conference American Society of Business & Behavioral Sciences (ASBBS), Las Vegas, NV		

Service and Outreach Activities.

Community Service/Outreach:

Professional Organizations Activities (include all memberships):

University/School Service:

Honors and Recognitions:

FACULTY DATA FORM

Name: Vinod Lall

Rank: Professor

Primary Teaching Field(s): Management

Education

Highest Degree/Year: Ph.D. 1991

Major Field(s): Engineering & Management

Degree-Granting Institution: North Dakota State University

Dissertation Title: "Applying an Expert System to Statistical Process Control"

Post-doctoral Studies/Certifications/Designations:

Certified Supply Chain Professional (CSCP) by APICS, The Association for Operations Management

Certified Quality Engineer (CQE) by American Society of Quality (ASQ)

Certified Trainer for Boeing Advanced Quality System (AQS)

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007

Course	Number enrolled
Mgmt 370 (1)	39

Spring 2007

Course	Number enrolled
Mktg 419 (2)	63

Mgmt 480 (2) 37
 Summer 2007
 Course
 Mktg/Mgmt 419 (1) 13

Mgmt 480 (1) 35

Intellectual Contributions in the previous five years (January 2002 through present 2007).

Peer-reviewed journals:

1. Lall, V., Teyarachekul, S. Enterprise Resource Planning (ERP) System Selection: A data envelopment analysis (dea) approach. Published in Fall 2006 issue of *Journal of Computer Information Systems*
2. Lumb, R., Lall, V. Perception of the quality of products made in India by consumers from the united states: a longitudinal analysis. Published in March 2006 special issue of *Indian Journal of Economics and Business*

Other Peer-reviewed publications (excluding proceedings):

Proceedings:

1. Lall, V. Implementing statistical process control for just in time system. Hawaii International Conference on Business, June 18-21, 2003

Presentations:

1. Lall, V. Business process outsourcing (bpo) to India: current status and future trends. Hawaii International conference on Business, May 26-29, 2005
2. Lall, V. Using data envelopment analysis to compare suppliers for supplier selection and performance improvement. SCL Canada 2003 Annual Conference and Tradeshow, May 14, 2003
3. Lall, V. Data envelopment analysis (dea) model for enterprise resource planning (erp) software selection. Western Decision Sciences Institute 2002 Annual Meeting, Las Vegas, NV

Non-peer-reviewed publications:

Submissions:

In progress:

1. Lall, V. The Technology of radio frequency identification (rfid) and its applications in supply chain management, 2007
2. Lall, V., Lumb, R. A data envelopment analysis (dea) approach for selecting customer relationship management (crm) systems. Paper presented at BICABR, Prague, CZ, September 25-30, 2006

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2007	ICDSS Kolkata, India	Jan. 2-4	
2006	APICS Leadership Institute, Davenport	Sept. 16	8
	APICS Region Five President's Meeting Alexandria, VA	June 10	8
2005	Decision Sciences Institute Annual Meeting San Francisco	Nov. 19-22	
	APICS Item Writer Workshop for CSCP Examination, Philadelphia	Nov. 12	8

	RFID Conference: Tools for Business Success, NDSU	Oct. 12	8
	APICS Leadership Institute, St. Louis	Sept. 17	8
	Seminar on Radio Frequency Identification (RFID)		
	RRIV, APICS, Fargo, ND	March 30	8
	APICS Sales & Marketing Seminar, Washington, DC	Jan. 22	16
2004	AACSB Business Accreditation Seminar, Las Vegas, NV	Nov. 6-7	

Service and Outreach Activities.

Community Service/Outreach:

1. Session chair. ICDSS 2007 Conference, Kolkata, India, Jan. 2-4, 2007
2. Vice-President, Education. Red River Valley Chapter (RRIV) of American Production Inventory Control Society (APICS)
3. Advisor to Fargo-Moorhead Cultural Diversity Program
4. Co-coach for Destination Imagination (DI) team from Centennial Elementary School, Fargo, ND

Professional Organizations Activities (include all memberships):

1. Decision Sciences Institute
2. American Production and Inventory Control Society
3. American Society of Quality
4. Society of Manufacturing Engineers
5. Institute of Industrial Engineers
6. Phi Kappa Phi Honor Society
7. American Society of Engineering Education

Consulting

1. Developed and coordinated offerings of EMBA class on operations management for American University Bulgaria (AUBG), Sofia, Bulgaria, Fall 2007
2. Management development program on supply chain management. Prestige Institute of Management and Research, Indore, India, August 6-10, 2007
3. Developed and offered MBA course on operation management for University of Maryland, University College, Summer 2007
4. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for phoenix International. One module, Spring 2007
5. Developed on-line course on Operations Management for Aviation Professional MBA program at Daniel Webster College, New Hampshire, Spring 2007
6. Developed and offered a course on Project Management for Kaserart University International MBA (KIMBA) program, Bangkok, Thailand, Jan. 2007
7. Developed and coordinated offering of EMBA class on Operations Management for American University Bulgaria (AUBG), Sofia, Bulgaria, Fall 2006
8. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Phoenix International. One module, Fall 2006
9. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Phoenix International. One module, Summer 2006
10. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Phoenix International. Two modules, Spring 2006
11. Customized training on American Production and Inventory Control Society (APICS). Certified

- Production Inventory Management (CPIM) curriculum for Phoenix International. One module, Fall 2005
12. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Magnum Logistics. One module, Fall 2005
 13. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Border State Electric. One module, Spring 2005
 14. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Tecton Products. One module, Spring 2005
 15. Reviewed textbooks for numerous publishing companies. (On-going)
 16. Coordinate offering of graduate level course on Logistics and Supply Chain Management for Master of Engineering Management for Navy College Program for Afloat College Education through Old Dominion University, Fall 2002-current
 17. Developed and coordinated offering of EMBA Class on Operations Management for American University Bulgaria (AUBG), Sofia, Bulgaria, Summer 2004
 18. Developed storyboards for interactive modules for Introduction to Information Technology, 3rd edition by Efraim Turban, Kelly Rainer and Richard Potter. John Wiley & Sons, Spring 2004
 19. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Magnum Logistics. One module, Fall 2004
 20. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Bobcat. One module, Fall 2004
 21. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Border States Electric Supply. One module, Spring 2004
 22. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Bobcat. One module, spring 2004
 23. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Rommesmo Companies. One module, Fall 2003-Spring 2004
 24. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Marvin Windows. One module, Spring 2003
 25. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Imation. Three modules. Fall 2002-Fall 2003.
 26. Develop and coordinate online course offering for Kaplan College.Com, a division of the Washington Post. January 2001-Summer 2002
 27. Developed and tested interactive modules, web resources, and virtual company assignment questions for Introduction to Information Technology, 2nd edition by Efraim Turban, Kelly Rainer and Richard Potter. John Wiley and Sons. Summer 2002
 28. Customized training on American Production and Inventory Control Society (APICS). Certified Production Inventory Management (CPIM) curriculum for Border State Electric Supply. Five modules. Summer 1999-Fall 2002
 29. Advanced Quality System (AQS) implementation and training for numerous suppliers to Boeing

University/School Service:

1. Chair, 2005 Operations Management Search Committee, MSUM
2. Member, Promotion, Tenure and Review (PTR) Committee, MSUM

3. Member, Curriculum and Assessment Team, MSUM
4. Chair, 2003 Marketing Faculty Search Committee, MSUM
5. Chair, 2002 Operations Management Faculty Search Committee, MSUM
6. Member, School of Business Scholarly Enhancement Team (SET) MSUM
7. Member, Marketing Faculty Search Committee, MSUM
8. Member, Customized Training Coordinator Search Committee, MSUM
9. Member, Honors Committee, MSUM
10. Member, Technology Committee, MSUM
11. Member, General Education Committee, ND State University
12. Member, Graduate Program Committee, Industrial & Manufacturing Engineering, NDSU
13. Member, Public Relations Committee, College of Engineering & Architecture, NDSU

FACULTY DATA FORM

Name: Anthony Lowrie
Rank: Associate Professor
Primary Teaching Field(s): Marketing

Education

Highest Degree/Year: Ph.D. 2005
Major Field(s): Marketing
Degree-Granting Institution: Judge Business School, University of Cambridge, UK
Dissertation Title:

Post-doctoral Studies/Certifications/Designations:
List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Mktg 310 (2)	72		
Mktg 421 (1)	23		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Branding higher education: logics of equivalence and difference in developing university identity, *Journal of Business Research*, Forthcoming
2. Marketing higher education: the relevance of promotion and the promotion of relevance, *Social Epistemology*, Vol. 20, No. 3, July-September 2006, pp. 221-240
3. Developing and managing research networks: a key to enhancing scholarly standing, *European Management Journal*, 22(4) August 2004: 345-360
4. Investor reactions, social implications and layoff announcements in the uk: a comparison between periods, *Journal of Management and Governance*, 6: 83-100, 2002

Other Peer-reviewed publications (excluding proceedings):

Proceedings:

Presentations:

1. The production and consumption of value: a linguistic analysis of university provision, Critical Management Studies Conference in Manchester, UK, July 2007
2. Branding higher education: logics of equivalence and difference in developing university identity, Academy of Marketing (SIG on marketing higher education), 3-5 January 2006, Intercollege, Cyprus
3. Marketing Higher Education: The Promotion of Relevance and the Relevance of Promotion, 4th International Critical Management Conference, Cambridge, 2005
4. The rise of the marketing machine: the growth of AACSB international on higher education, Marketing of Higher Education SIG in Hungary

Non-peer-reviewed publications:**Submissions:**

1. The co-creation and co-destruction of value through language: an analysis of university service provision to industry within shifting paradigms. *Journal of the Academy of Marketing Science*, (Under review)

In progress:

1. The American national corpus and British national corpus: exploring the use of the 100,000,000 word language databases for marketing theory and practice. *Journal of Macromarketing*, Special Issue on Information Technology, Fall 2008
2. Integrated marketing for higher education: integrating a macro policy of fear into the distribution of micro knowledge solutions, *Journal of Macromarketing*, special Issue on Marketing Ethics and distributive Justice, 2008
3. What counts: the (re) construction of relevance in marketing theory, *Marketing Theory*, Vol. 8, 2007
4. Earning profit and serving society: the university-industry-consumer nexus and the construction of an empty universal, *Journal of Business Research*, Spring/Summer 2007
5. Marketing theory in academic practice: an ethnographic and linguistic study of curriculum development for industry, *International Journal of Market Research*, Special Issue on Ethnography, 2007
6. Value your language, *Sloan Management Review*
7. Managing through language relationships, *Academy of Management Journal*
8. The equity of language: a new theory of value. *Academy of Management Review*

Continuing Education**Service and Outreach Activities.****Community Service/Outreach:****Professional Organizations Activities (include all memberships):****University/School Service:****Honors and Recognitions:****FACULTY DATA FORM****Name: Ruth Lumb****Rank: Associate Professor**

Primary Teaching Field(s): Marketing

Education

Highest Degree/Year: Ph.D. 1996

Major Field(s): Marketing

Degree-Granting Institution: Louisiana State University

Dissertation Title: Global Experimental Effects of Country of Origin and Product Type on the Structural Parameters of a Purchase Intentions Model

Post-doctoral Studies/Certifications/Designations:

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Mktg 311 (2)	43	Mktg 311 (2)	48
Mktg 444 (2)	44	Mktg 422 (2)	50
Summer 2007			
Course			
Mktg 310 (1)	28		
Mktg 444 (1)	14		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Lumb, R., Geib, P., Ethnocentric tendencies of Chinese consumers: implications for Indian managers. *Journal of St. Joseph's College of Business Administration*, Bangalore, India, 2007
2. Geib, P., Lumb, R., The Chinese market: navigating for sustainable competitive advantage, *International Trade Journal*, 2007
2. Lumb, R., Lall, V., Perception of the quality of products made in India by consumers from the United States: a longitudinal analysis. *Indian Journal of Economics & Business special Edition*, April 2006
3. Lumb, R. Perception of the quality of products made in the United States by consumers from Mongolia: a longitudinal analysis. *Journal of the International Society of Business Disciplines*, Forthcoming

Other Peer-reviewed publications

Proceedings:

1. Lumb, R., Lixin, Y. Psychic distance: a factor in tourists' overall impression of China? Annual South Dakota International Business conference, Rapid City SD, Presented by Lumb, 2006
2. Lall, V., Lumb, R.. A data envelopment analysis (dea) approach for selecting customer relationship management (crm) systems. BICABR Conference, presented by V. Lall, 2006
3. Lumb, R., Lall, V, Perception of the quality of products made in india by consumers from the United States: a longitudinal analysis. Applied Business and Entrepreneurship Association International Annual Conference, Kauai, Hawaii. Received Best Paper in Session Designation. Presented by Lumb, 2005

4. Lumb, R Perception of the quality of products made in the United States by consumers from Mongolia: a longitudinal analysis. International Society of Business Disciplines Semi-Annual Meeting, Las Vegas, NV, 2005

Presentations:

1. Elston F., Lumb, R., The perceived risk of Chinese stocks: justified or not,? Applied Business & Entrepreneurship Association International Annual Conference, November 2007
2. Talk About Teaching Program, September 2006-May 6, 2007
3. Attended Minnesota Upper Midwest Marketing Research Association Chapter Fall Conference, Minneapolis, MN, September 20, 2006
4. Session Chair at 13th Annual SD International Business Conference, Rapid City, SD
5. Attended the MSUM Advising Workshop, 2005
6. Panel Discussion: I was a presenter for a book discussion on teaching based on Parker Palmer's book, The Courage to Teach: Exploring the Inner Landscape of a Teacher's Life, 2004
7. SCORE: I present 4-5 segments on marketing per year, 2002-present
8. Fargo Housing & Redevelopment authority. I present two marketing workshops each year for the Entrepreneurship for the Single Parents and Minorities Program, 2002-present
9. Rainbow Bridge, 2003: Marketing Communications Workshop
10. Fargo-Moorhead Sertoma Club, 2003: China Today.

Non-peer-reviewed publications:

1. Lumb, R. Chinese consumers' perception of Mongolia, India, and the United States: marketing implications. Accepted for presentation at International Society of Business Disciplines Semi-Annual Meeting, Spring 2007

Submissions:

1. Lumb, R., Geib, P., A longitudinal analysis of Chinese values: implications for Entrepreneurship. May 7, 2007

In progress:

1. Lumb, Ruth, Does international education equate to a change in values? *The Ghanaian Perspective*
2. Lumb, Ruth, The Mongolian perspective: a longitudinal analysis
3. Geib, P., Lumb, R., China today – opportunities and challenges for managers.
4. .Lall, V., Lumb, R., A data envelopment analysis (dea) approach for selecting customer relationship management (crm) systems.
5. Lumb, R., Lixin, Y., Multinational tourists in China: a comparison.
6. Elson, F., Lumb, R., Overview of Chinese securities listed in US stock market(s): implications for marketing strategy.
7. Lumb, Ruth, World view: fact or fiction?
8. Lumb, Ruth, Globalization: opportunities and challenges, a Delphi study.

Continuing Education

Service and Outreach Activities.

Community Service/Outreach:

1. The Village Family Service Center, Board of Directors, Personnel Committee, & Program Committee
2. Soroptomist International, Serve on Ways and Means Committee
3. SCORE: I present 4-5 segments on marketing per year, 2002-present
4. Fargo Housing & Redevelopment authority. I present two marketing workshops each year for the entrepreneurship for the *Single Parents & Minorities Program*, 2002-present

5. Rainbow Bridge, 2003: Marketing Communications Workshop
6. Fargo Moorhead Sertoma Club, 2003: China Today

Professional Organizations Activities (include all memberships):

1. American Marketing Association
2. Minnesota Chapter of American Marketing Association
3. Reviewer for International Trade Journal
4. Reviewer for Journal of International Society of Business Disciplines

Consulting:

1. Program Evaluator for a chemical health information and prevention grant program under Department of Human Resources, Chemical Health Division, State of Minnesota

University/School Service:

1. Chair of Asian Studies subcommittee for International Women's Day, 2006-2007
2. High School Advisory Boards Task Force, 2006-2007
3. Coordinator for MSUM School of Business & Chinese University future faculty/student exchange
4. Member Steering Committee for proposed interdisciplinary course, Civilization & Migration.
5. School of Business Search Committee – Marketing 2006
6. Faculty Coordinator/advisor, China Business Trip, MSUM, 2005, 2006
7. Mass Communications Search Committee Outside Member 2005
8. School of Business Search Committee – Management 2005
9. School of Business Curriculum & Assessment Committee
10. Judge for student competition in Mass Communications Department 2005
11. Committee member for Pearce scholarship, 2005
12. Faculty advisor to students presenting at Student Academic Conference, 1 student group 2004; 2 student groups, 2005
13. Expanding Your Horizons Conference 2005, presented 2 workshops
14. Faculty for independent study students
15. Member Asian Studies Committee, 2004-present
16. Member Academic Appeals committee, 2004-present
17. Advisor to students of the School of Business, MSUM, 2004-present
18. Faculty co-advisor, Pi Sigma Epsilon (PSE), 2004
19. Faculty co-advisor, Delta Mu Delta (DMD), 2004-present
20. Faculty Advisor, Manitoba International Marketing Competition (MIMC) 2004-present

Honors and Recognitions:

1. Best paper in session recognition for paper presented at *Applied Business and Entrepreneurship Association International Conference* in November 2005

FACULTY DATA FORM

Name: Thomas Pearce

Rank: Professor

Primary Teaching Field(s): Management

Education

Highest Degree/Year: Ph.D. 1985

Major Field(s): Management

Degree-Granting Institution: University of Washington

Dissertation Title: Union Decertification: Toward a More Comprehensive Model

Post-doctoral Studies/Certifications/Designations:

Certificate in Labor-Management Relations – University of Alaska, Anchorage

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Mgmt 420 (1)	23	Mgmt 420 (2)	47
Mgmt 440 (2)	48	Mgmt 440 (1)	31
Mgmt 360 (1)	35	Mktg 441 (1)	15
Summer 2007			
Course			
Mgmt 360	19		
Mgmt 440	14		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Segovia, Joann, Marsha Weber, Philip Mouch, and Thomas Pearce. (2007), Using a computer simulation to provide a realistic framework for analysis of issues in business ethics, *Business Quest*. Can be accessed at: <http://www.westga.edu/~bquest/2007/simulation7.pdf>
2. Weber, Marsha, Thomas Pearce, and Joann Segovia, Improving students' professional skills through the use of innovative assessments, accepted for publication June, 2007. Forthcoming in *Business Education Forum*.
3. Bader, M.B., Pearce, T.G., and Sliwoski, L.J. Reasonable compensation: how exact is *exacto*? *Valuation Strategies*, Vol. 5, No. 5, May-June 2002, pp. 18-27, 47

Other Peer-reviewed publications (excluding proceedings):

Proceedings:

1. Pearce, T.G., and Weber, Marsha. The Halverson wheat operation, accepted for presentation at the Midwest Regional Meeting of the Academy of Management, Indianapolis, IN, April 18-20, 2002

Presentations:

Non-peer-reviewed publications:

1. Pearce, T.G. *Instructor's guide to accompany labor relations: development structure process*, by John A. Fossum, 8th edition, McGraw-Hill/Irwin Publishers, Burr Ridge, IL, 2002
2. Pearce, T.G. Internet test bank questions to accompany *labor relations: development structure process* by John A. Fossum, 8th edition, McGraw-Hill/Irwin Publishers, Burr Ridge, IL, 2002

Submissions:

1. Segovia, Joann, Weber, Marsha, Mouch, Philip, and Pearce, Thomas, Using a computer simulation to enhance decision making and support assessment of business ethics. Submitted to *Business Quest*, Spring 2007
2. Pearce, Thomas and Stutes, Greg, The advancing shoemakers: a re-examination of professor commons' example. Submitted to *Social Science History*, Fall 2006

In progress:

1. Pearce, T.G. The first American labor case revisited.
2. A working paper with Joann Segovia and Phil Mouch of Philosophy, tentatively entitled, Using a computer simulation in business ethics, Spring 2006 submission
3. A historical paper co-authored with Greg Stutes of Economics, concerning the first American labor dispute to be adjudicated in court

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2005	Attended AACSB workshop on Teaching Business Ethics, Boulder, CO	July 20-22	
2003	Attended Academy of Management Meeting, Seattle, WA	Aug. 3-6	
2002	Attended Academy of Management Meeting, Denver, CO	Aug. 11-14	
	Attended Midwest Regional Meeting of the Academy of Management, Indianapolis, IN	April 18-20	

Service and Outreach Activities.**Community Service/Outreach:****Professional Organizations Activities (include all memberships):**

1. Academy of Management
2. Industrial Relations Research Association

University/School Service:

1. Scholarly Enhancement Team, 2002-2005
2. Promotion, Retention & Tenure Team, 2005-present
3. Curriculum Team, 2005-present

FACULTY DATA FORM**Name:** Cynthia Phillips**Rank:** Professor**Primary Teaching Field(s):** Accounting**Education****Highest Degree/Year:** J.D. 1976**Major Field(s):** Accounting**Degree-Granting Institution:** University of North Dakota**Dissertation Title:** N/A**Post-doctoral Studies/Certifications/Designations:****Licensed Attorney****List other degrees in chronological order from most recent**

M.A.	Political Science	University of North Dakota
C.S.P.A.	Public Administration	University of North Dakota

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Acct 304 (1)	22	Acct 304 (1)	16

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

Other Peer-reviewed publications (excluding proceedings):

Proceedings:

Presentations:

1. Phillips, Cynthia. Legal issues for nonprofits to consider. The Essentials of Nonprofit Administration, October 13, 2004
2. Phillips, Cynthia. Legal accountability and organizational responsibility. The Essentials of Nonprofit Administration, September 8, 2004
3. Phillips, Cynthia. Legal governmental and contextual dimensions of nonprofits. The Essentials of Nonprofit Administration, September 8, 2004
4. Phillips, Cynthia. The IRS and charitable solicitation: A Story of Receipts. North Dakota Association of Nonprofit Organizations Annual Conference, April 12, 2002

Non-peer-reviewed publications:

Submissions:

In progress:

Continuing Education

Year	Title of CPE	Dates	Number
		Attended	Of Hours
2004	Managing & Handling Data in MN	Dec.	5.75
	The Lawyer As Director Officer or Investor	Dec.	7
	Business Law 202	Nov.	6.5
	Fundamentals of Employee Benefits	Sept.	5.5
	Upper Midwest Employment Law Institute	May	13
	Medical Assistance 2004	May	6
	Debtor/Creditor Handbook & Formbook	April	6.5
	Understanding & Advising Nonprofits	April	5.5
	Effective Marital Dissolution Practice	April	6.5
	Business Law 101	Feb.	6.5
2002	Ethics: The Key to Long-Term Success	April	
	Nonprofit & Tax Exempt Organizations	March	5
	A Primer on Mental Illness	March	2

Service and Outreach Activities.

Community Service/Outreach:

1. Access of the Red River valley – Board member 2000-present

2. North Dakota Women's Fund – Founding Board Member

Professional Organizations Activities (include all memberships):

1. North Dakota State Bar Association member – Business & Corporation Section, Women Lawyer's Section
2. Cass County Bar Association member
3. Midwest Business Law Association member
4. Academy of Legal Studies in Business member – Employment Law Section, Women's Section, Ethics Section
5. National Women's Studies Association
6. F-M Women's Lawyers Group
7. North Dakota Association of Nonprofits
8. American Civil Liberties Union
9. Museums in North Dakota - member

Consulting:

1. Limited Practice of Law
2. Plains Art Museum – provided legal advice relating to employment
3. North Dakota History Day – Nonprofit Incorporation & Tax Exemption

University/School Service:

1. MSUM Panelist – Civil Rights in America – March 2005
2. MSUM – Short Course for Nonprofit Administration Joint project with United Way and Bremer Foundation, Planning Group, 2003-2004, 2004-2005
3. Interfaculty Organization: President 2002-present; IFO Vice President 2003-2004, 2004-2005; IFO State Executive Committee; IFO Board of Directors; Campus Grievance Representative; Board Liaison to GLBTA Committee; Delegate to State Assembly
4. School of Business Scholarly Enhancement Team
5. School of Business Curriculum Team
6. School of Business Long Range Planning Team 2004-2005
7. Paralegal Dept. Scholarship Committee 2003-2004
8. Accounting Dept. – LB Hartz Award Committee, 2002, 2003, 2004
9. Marketing Dept. Search Committee 2002-2003
10. Acct. Dept. Search Committee Chairperson
11. MSUM – Participation in NCA Focus Group
12. MSUM – Health Services Program Development Committee
13. MSUM Paralegal Program Committee
14. MSUM Public & Human Health Service Administration Committee
15. MSUM Women's Studies Committee
16. MSUM Special Task Force on evaluation
17. Acct. Dept. Curriculum Committee
18. Acct. Dept. Long Range Planning Committee
19. Acct. Dept. Business Law Task Force

Honors and Recognitions:

1. YWCA Woman of the Year Nominee
2. Named to Who's Who Among American Women

FACULTY DATA FORM

Name: Olgun Fuat Sahin
Rank: Associate Professor
Primary Teaching Field(s): Finance

Education

Highest Degree/Year: Ph.D. 2002
Major Field(s): Finance
Degree-Granting Institution: St. Louis University
Dissertation Title: Test Methods and The Long-Run Performance of Acquisitions

Post-doctoral Studies/Certifications/Designations:
Teaching Certificate, The Center for Teaching Excellence, St. Louis University, 1999
Level III Candidate in the CFA Program

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Finc 460 (2)	31	On leave	
Finc 463 (1)	6		
Summer 2007			
Course	Number enrolled		
Finc 340 (1)	18		
Finc 354 (1)	23		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Sahin, Olgun F. Factor models and the long-run performance of acquisitions, *Finance Letters*, 2005
2. Sahin, Olgun F. The Impact of the Standard & Poor's Index inclusions on real estate investment trusts, *The Southern Business & Economic Journal*, Vol. 28, No. 1 & 2, Winter/Spring 2005
3. Sahin, Olgun F. The performance of acquisitions in the real estate investment trust industry, *Journal of Financial Research*, Vol 27, No. 3, 2005
4. Sahin, Olgun F. and Pattareke Sarajoti. The impact of trading party on the execution spread: evidence from futures markets, *Quarterly Journal of Business & Economics*, Vol. 44, No. 1 & 2, 2005
5. Sahin, Olgun F. Multinationality, size and the market performance, *Global Business & Finance Review*, Vol. 9, No. 2, 2004

Other Peer-reviewed publications

Proceedings:

1. Sahin, Olgun F. The pricing differences between gated & non-gated community houses. *Review of the Academy of Finance*, Vol. 2, No. 1, March 2002, pp. 147-160
2. Sahin Olgun F. Abstract of multinationality, size and the market performance. *Midwest Review of International Business Research*, 2002

Presentations:

Non-peer-reviewed publications:

1. Sahin Olgun F. Review of Ralph L. Block's, Investing in REITs revised & updated edition. Princeton, NJ: Bloomberg Press, *The Journal of Real Estate Literature*, Vol. 11, No. 2, 2002

Submissions:

1. Sahin, Olgun F., Nont Dhiensiri and Pattarake Sarajoti Equity based compensation and performance of acquisitions, in revision.
2. Sahin, Olgun F., and Pattarake Sarajoti. Liquidity and adverse selection: evidence from the five-or-fewer rule change, in revision.

In progress:

Continuing Education

Service and Outreach Activities.

Community Service/Outreach:

Professional Organizations Activities (include all memberships):

1. Member, American Finance Association
2. Member, Financial Management Association International
3. Member, Midwest Finance Association
4. Member, Southern Finance Association
5. Member, American Real Estate Association

University/School Service:

1. Instructional Technology Advisory, Spring 2005-2006
2. Technology Committee, Spring 2005-2006
3. Masters of Public, Human Service & Health Administration Committee, Spring 2005
4. Graduate Studies Committee, Spring 2005

FACULTY DATA FORM

Name: George Sanderson

Rank: Professor

Primary Teaching Field(s): Accounting

Education

Highest Degree/Year: Ph.D. 1985

Major Field(s): Accounting

Degree-Granting Institution: University of Nebraska

Dissertation Title: Continuing Professional Education for CPAs: State of the Art and Predictions for Change

Post-doctoral Studies/Certifications/Designations:

CPA

List other degrees in chronological order from most recent

M.S. Accounting	University of ND	1975
B.S. Math	University of ND	1968

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Acct 231 (1)	42	Acct 231 (2)	52
Acct 431 (2)	47	Acct 330 (1)	16
		Acct 431 (1)	22

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Powers, C., Erickson, S., Segovia, J., and Sanderson, G., Electronic portfolios as assessment tools. *Accounting Instructors' Report*, Fall 2006
2. Segovia, J., and Sanderson, G., Introducing electronic portfolios in introductory accounting. *Accounting Instructors' Report*, Winter 2006

Other Peer-reviewed publications (excluding proceedings):

Proceedings:

1. Sanderson, G., Segovia, J., & Dexter, L. Developing and utilizing FARS projects in accounting courses. Presented at Midwest American Accounting Association, April 2005 and at American Accounting Association, August 2005. Received the Creative Contribution to Accounting education Award from the teaching and curriculum section at the Midwest AAA meeting in 2005
2. Segovia, J., & Sanderson, G. E-folio and the students' evaluation of preparing electronic resources in accounting courses. Presented at North American Accounting society, March 2004, Chicago

Presentations:

1. Sanderson, George. Attracting students to accounting. MNGFOA Annual Conference. 2002

Non-peer-reviewed publications:

Submissions:

1. Sanderson, G., Segovia, J., & Dexter L. Developing and utilizing fars projects in accounting courses, Under review by *Global Perspectives in Accounting Education*, January 2006

In progress:

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2006	Accountants Education Group – Foundations in Fraud Examinations	Oct.	8
	ND CPA Society Annual Convention	Sept.	16
	Accountants Education Group – Compilations & Reviews	Aug.	8
	Accountants Education Group – Managing & Improving Cash Flow	July	8
	Accountants Education Group – Not-for-Profit Acctg.	June	8
	ND CPA Society Management Conference	May	16
2005	ND CPA Society Annual Convention	Sept	16

	MN CPA Society on the road		2
	MN CPA Society – Improving Presentations		2
	ND CPA Society – Advanced Mgmt Acct.	June	8
	MN Council of Acct Educators	April	8
2004	MCAE Annual Conference		6
	NDCPA Management Conference		16
	NDCPA Annual Convention		12
2003	AICPA CPE Direct		18
	MCAE Annual Conference		12
	NDCPA Convention		12
	UND Teaching & Technology Corp		9
2002	AICPA CPE Direct	Oct.	6
	ND CPA Convention		12
	AICPA CPE Direct	Aug.	6
	MN Council of Acct. Educators	April	10
	AICPA CPE Direct	March	6

Service and Outreach Activities.

Community Service/Outreach:

1. Performed financial Statement Review for Lutheran Campus Ministries, April 2002-2004

Professional Organizations Activities (include all memberships):

1. 2005-2006 President – MN Council of Accounting Educators
2. 2004-2005 Program chair, Minnesota Council of Accounting Educators
2. North Dakota Society of CPAs, Member of the Members in Industry Committee in 2001-2006. This committee plans and evaluates the annual Management Conference, one of the Society's most successful CPE offerings
3. Minnesota Society of CPAs Member, Worked with the MN Society of CPAs in 2002 on recruiting students to accounting. Conducted visits with students at Henning HS and Parkers Prairie HS

University/School Service:

1. MSUM Academic Policy Advisory Committee, 2004-2006
2. School of Business Curriculum Team Chair, 2002-2003, 2005-2006
3. Combined Charities Campaign Area Chair, 2002-present
4. Member – School of business Strategic Planning Team 2003-2006
5. Faculty Campaign Dept. contact for Alumni Foundation, 2002, 2005 & 2006 and Faculty Campaign Co-chair for 2003 & 2004
6. Acct. Dept. Hospitality Fund Coordinator, 2002-2004
7. AACSB Accreditation Task Force
8. Numerous Dept. Committees

Honors and Recognitions:

1. 2005 Creative Contribution to Accounting Education, Midwest AAA meeting
2. Elected to MSUM Chapter of Phi Kappa Phi Academic Honor Society, April 2004

FACULTY DATA FORM

Name: Joann Segovia

Rank: Professor

Primary Teaching Field(s): Accounting

Education

Highest Degree/Year: Ph.D. 2003

Major Field(s): Accounting

Degree-Granting Institution: Texas Tech University

Dissertation Title: Earnings Management: Do the type of GAAP, Persuasive Client Pressure, and SEC Notification Influence the Auditors' Decisions?

Post-doctoral Studies/Certifications/Designations:

CPA

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007

Course	Number enrolled
Acct 315 (2)	34
Acct 230 (2)	64

Spring 2007

Course	Number enrolled
Acct 230 (1)	42
Acct 231 (1)	42
Acct 315 (1)	23
Acct 430 (1)	27

Summer 2007

Course	Number enrolled
Acct 230 (1)	17
Acct 231 (1)	11
Acct 315 (1)	13

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Weber, Marsha, Segovia, Joann, Pearce, Thomas, Improving students professional skills, *Business Education Forum*, accepted for publication June 2006
2. Segovia, Joann, Weber, Marsha, Mouch, Phillip, and Pearce, Thomas, Using a computer simulation to provide a realistic framework for analysis of issues in business ethics, *Business Quest*, 2007
3. Segovia, Joann, Understanding generation next and creating active learning projects in accounting courses, *Business Forum*, December 2006
4. Segovia, Joann and George Sanderson, Introducing electronic portfolios in introductory accounting, *Accounting Instructors' Report*, Fall 2006
5. Segovia, Joann, James Hansen, and Lee Dexter. A successful stand alone bridge course, *Accounting Instructors' Report*, accepted for publication 2005
6. Segovia, Joann and Rhonda Ficek, Instructional technologies that support learning preferences of today's students, *Educational Technology*, Vol. 46, No. 6, Nov-Dec 2006, pp. 29-34
7. Powers, Craig, George Sanderson, Sheri Erickson, and Joann Segovia, Electronic portfolios as assessment tools, *Accounting Instructors' Report*, 2007
8. Segovia, Joann, Personal response system and its effects on student learning, *Accounting Instructor's Report*, accepted for publication 2005
9. Segovia, Joann. The use of personal response systems in accounting courses, *Accounting Instructors' Report*, 2006
10. Segovia, Joann and Tracy Noga, Students' evaluation of the use of Blackboard in an introductory

- accounting course, *Accounting Instructors' Report*, Spring 2002
11. Segovia, Joann, Use of Blackboard in accounting courses, *Accounting Instructors' Report*, Fall 2002
 12. Jensen, Karla and Joann Segovia. How to stimulate learning in large classes, *Advances in Accounting Education*, (5) 81-98, 2002

Other Peer-reviewed publications

Proceedings:

1. Segovia, Joann with Sheri Erickson, Marsha Weber, and Donna Dudney, Communication of material weaknesses in SEC filings by computer companies, forum presentation at American Accounting Association, August 2007
2. Segovia, Joann with Carol Yacht and Susan Crosson, Herding cats (creative and thought-proving suggestions, Academic Alliance at Microsoft Convergence, March 2007
3. Segovia, Joann with James Swenson and Ben Clap, Using management techniques and technology to engage the digital natives, Midwest American Accounting Association, April 2007, AIS Educators Conference, July 2007, (**Best paper award**)
4. Segovia, Joann with James Swenson and Ben Clapp, Engaging students through technology-enabled learning environments, International Academy of Business and Public Administration Disciplines, January 2007, American Accounting Association, August 2007
5. Segovia, Joann with Marsha Weber, Phil Mouch, and Tom Pearce, Confronting students with ethical decisions presented in a computer simulation, at the 11th Annual American Accounting Association Ethics Symposium, August 2006
6. Segovia, Joann with Rhonda Ficek, The 'new learners:' who are they and potential implications for education, AIS Educators Research Conference, June 2006, American Accounting association, August 2006
7. Segovia, Joann with Sheri Erickson, Teaching technology and using technology to teach: a review of the literature, Midwest American Accounting Association, March 2006; forum presentation at American Accounting Association, August 2006
8. Segovia, Joann with Bonnie Klamm of NDSU, Incorporating enterprise systems in your classes, Midwest American Accounting Association, March 2006, Western American Accounting Association, April 2006
9. Segovia, Joann with Vicky Arnold of Central FL University, Do principles-vs. rules-based standards have a different impact on US auditors' decisions? 29th Annual Congress European Accounting Association, Dublin, Ireland, March 2006
10. Segovia, Joann with Susan Crosson of Santa Fe CC, FL, Lessons learned from implementing MBS Great Plains 8.0 at Academic Alliance meeting Microsoft Convergence, March 2006
11. Segovia, Joann, George Sanderson, and Lee Dexter, Developing and utilizing FARS projects in accounting courses. American Accounting Association, 2005 and American Association 44th Annual Midwest Meeting 2005 (**creative contribution to Accounting Education Award**)
12. Segovia, Joann, Lee Dexter and Jim Hansen, A successful stand alone 'bridge' course, American Accounting Association 44th Annual Midwest Meeting 2005
13. Segovia, Joann, Suggested activities for integrating two accounting software applications in accounting information systems course, Academic Alliance Meeting, Microsoft Convergence Conference, 2005
14. Segovia, Joann, Who wants to learn accounting? The use of personal response system in introductory accounting, American Accounting Association 43rd Annual Midwest Regional Meeting, Abstract 86, 2004
15. Segovia, Joann and George Sanderson, Efolio and students evaluation of preparing electronic resumes in accounting courses, North American Accounting Society Annual Conference, 2004
16. Segovia, Joann and Vicky Arnold, The impact of principles-vs. rules-based standards on auditors' decisions, American Accounting Association, August 2004, Abstract 314; Midwest American

- Accounting Association, March 2004, Abstract 68; **(Best Paper)** and Behavioral Research Conference, October 2003
17. Noga, Tracy and Joann Segovia, Developing and teaching a critical thinking tax case, Journal of American Tax Association Conference, March 2004, American Accounting Association Conference, August 2004, Abstract 322
 18. Segovia, Joann and Tracy Noga, Behavioral determinants of students' intention in participating in teaching evaluations, with Tracy Noga of Suffolk University, American Accounting Association national Meeting, Abstract 250, 2003
 19. Segovia, Joann, Developing an on-line course, Midwest American Accounting Association, Abstract 85, 2003
 20. No text, no supporting materials: how to design an accounting and finance course of entrepreneurs, Proceedings of Midwest Business Administration Association annual Conference, Abstract, 2002
 21. Segovia, Joann, students' evaluation of the use of Blackboard in an introductory accounting course, Midwest American Accounting Association, Abstract 83, 2002
 22. Ellingson, Deann, Joann Segovia, Victoria Beard, and Robert Dosch. Financial statement analysis using COMPUSTAT: a project for introductory financial accounting, American Accounting Association 42nd Annual Midwest Regional Meeting, 2002
 23. Segovia, Joann. Auditors' attitudes toward earnings management, North American Accounting Society Annual Conference, Abstract 106, 2002

Presentations:

1. Segovia, Joann and Rhonda Ficek, Designing interactive and Flexible Learning Experience, 6th annual Beyond boundaries Conference: Integrating Technology into Teaching & Learning, University of ND, October, 2007
2. Segovia, Joann and Carol Yacht, Transition from Microsoft office accounting (MOA) to dynamics GP (Great Plains), American Accounting Association: Technology Learning Center, Microsoft Corporation, August, 2007
3. Segovia, Joann and Rhonda Ficek, Designing Personalized Learning environments, Fusion Desire2Learn Users Conference, July 8-11, 2007
4. Segovia, Joann and Susan Crosson, Encouraging colleagues to incorporate accounting software throughout the accounting curriculum, AIS Educators Conference, Training Session, June, 2007
5. Segovia, Joann, Integrating accounting software in your accounting curriculum, invited presenter at MN Council of Accounting Educators, April, 2007
6. Segovia, Joann and James Swenson, Winner, winner, chicken dinner: motivating students, u-Connect: Web 2.0 Tools and Strategies, MSUM 2007 Spring Technology Conference
7. Segovia, Joann and Bonnie Klamm, Computerized testing in course management systems: are you ready for the next level?, 5th Annual Beyond Boundaries Conference: Integrating Technology into Teaching & Learning, 2006
8. Segovia, Joann, Lessons learned from introducing students to Microsoft Dynamics GP in AIS, Invited presentation by Microsoft Technology Learning Center at American Accounting Association, 2006
9. Segovia, Joann and Susan Crosson, Using Microsoft Business Solutions Great Plains 8.0: student-to-student advice and other useful suggestions, Effective Learning Strategies Forum-Poster Board Session at the American Accounting Association Conference, 2006
10. Segovia, Joann, Pat Billie, Maria Mari, and Carol Yacht, Technology Panel: Using software in first year courses and beyond at American Accounting Association Conference 2006
11. Segovia, Joann, New learners and the use of electronic portfolios, invited presentation at Western American Accounting Association Conference 2006
12. Segovia, Joann, Transaction processing of cash receipts and payments using Great Plains 8.0. AIS Educators Association Annual Conference 2006
13. Segovia, Joann and Rhonda Ficek, Technology, friend or foe? At 4th Annual Beyond Boundaries

- Conference: Integrating Technology into Teaching & Learning, University of ND 2005
14. Segovia, Joann, Electronic portfolios, poster board session of American Accounting Association National Conference 2005
 15. Segovia, Joann, Creating on-line lectures, poster board session of American Accounting Association National Meeting 2004
 16. Segovia, Joann, Who wants to learn accounting? The use of personal response system in introductory accounting, Poster Board Session of American Accounting Association National Conference 2004
 17. Segovia, Joann and Sheri Erickson, Use of personal response systems in the classroom with Sheri Erickson, 3rd Annual Beyond Boundaries Conference: Integrating Technology into Teaching & Learning, University of ND 2004
 18. Segovia, Joann, Using Tegrity Web Learner to teach a course without a classroom, 2nd Annual Beyond Boundaries Conference: Integrating Technology into Teaching & Learning, University of ND 2003
 19. Segovia, Joann, E-Folio: electronically showcasing your resume in technology tidbits sessions, 2nd Annual Beyond Boundaries Conference: Integrating Technology into Teaching & Learning, University of ND 2003
 20. Segovia, Joann and Karla Jensen, How to stimulate learning in large classes, effective learning strategies forum – Poster Board Session, American Accounting Association National Meeting 2003
 21. Segovia, Joann, On-line course showcase: using Blackboard for pre-MBA accounting course, Beyond Boundaries: Integrating Technology into Teaching and Learning conference, University of ND 2002
 22. Segovia, Joann, Robert Dosch, and Donna Altepeter, Panel Discussion: The use of Blackboard 5, a course management system in accounting courses, North American Accounting Society Annual Meeting, Abstract 77, 2002

Non-peer-reviewed publications:

1. Simplifying the grading of monopoly simulation, communicator, newsletter for two year college section of American Accounting Association, Spring 2004
2. Suggested activities for integrating two accounting software applications in your course, communicator, newsletter for two year college, Section of American Accounting Association, Spring 2004

Submissions:

1. Erickson, S., Segovia, J. & Weber, M. Communication of material weaknesses in SEC filings by computer Companies. Submitted to Midwest American Accounting Association for April 2007, Also to be submitted to *Accounting Horizons* Spring 2007

In progress:

1. Behavioral determinants of students' intention in participating in teaching evaluations with Tracy Noga of Bentley College
2. Teaching technology and using technology to teach: a literature review with Sheri Erickson
3. Erickson, S., Segovia, J. & Weber, M. Communication of material weaknesses in SEC filings by finance Companies
4. Enterprise systems in your classes with Bonnie Klamm at NDSU
5. Impact of principles – vs. rules-based standards on auditors' decisions with Vicky Arnold and Steve Sutton of University of Central Florida
6. Developing an on-line course
7. Developing assignments to create students' skills to use a research database with George Sanderson and Lee Dexter, under review at *Accounting Education: An International Journal*
8. Developing and teaching multi-level learning cases: as demonstrated in a U.S. taxation context with

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2007	AAA		12
	AIS Educators		24
	Microsoft Convergence Annual Meeting		10
	AAA Midwest Regional Meeting		13
	MCAE		9
2006	Microsoft Convergence Annual Meeting		13
	AAA Midwest Regional Meeting		13
	PWC University for Faculty		34.5
	AIS Educators Conference		12
	American Accounting Association Annual Meeting		17.5
	XBRL Conference		20
2005	Microsoft Convergence Annual Meeting		13
	AAA Midwest Regional Meeting		13
	MCAE		9.5
	AAA Intensive Workshop for AIS Instructors		68
	American Accounting Association Annual Meeting		17.5
2004	AAA Midwest Regional Meeting		12
	North American Accounting Society		5
	AAA National Meeting		16.2
	Fargo-Moorhead CPA		5.0
	PWC University for Faculty		34.5
	Ethics & Professional Conduct of MN CPAs		8
	CPA Item Writing Workshop, AICPA		19
	FARS: What, Why, How, Wiley Faculty Resource Network		1
2003	Doctorate Degree at TTU		45
	AAA Midwest Regional Meeting		12
	North American Accounting Society		6.25
	MCAE		12
	AAA National Meeting		17.8
2002	Fargo-Moorhead CPA		7
	AAA Midwest Regional Meeting	4/12-13	12
	Doctorate Degree at TTU	Various	75
	Fargo-Moorhead CPA	Various	4
	Computer Technology Seminar	Fall	8

Service and Outreach Activities.

Community Service/Outreach:

1. Beautiful Savior Lutheran Church, Sunday School Teacher, 2007
2. St. John Lutheran Church-Fund Raising Committee, 2007
3. Redeemer Lutheran Church Board-Stewardship, 2002

Professional Organizations Activities (include all memberships):

1. American Accounting Association 2002-Present
2. Midwest American Accounting Association, Teaching & Curriculum Director 2004-2005 and Associate Director 2003-2004; Steering Committee 2006-2008

3. Fargo-Moorhead CPAs 2002-present
4. MN Council of Accounting Educators 2002-present
5. Paper Reviewed for AAA Midyear Information Systems, 2007
6. Session Moderator for AIS Educator Conference, 2006, 2007
7. Two papers reviewed for AIS Educator Conference, 2007
8. Discussant at IS section of American Accounting Association meeting 2006, 2007
9. Paper Reviewer for American Accounting association, Information Systems 2007
10. Program Moderator, Midwest American Accounting association, April 2003, 2005, 2006, 2007
11. Session Moderator for International Academy of Business & Public Administration Disciplines. 2007
12. Two papers reviewed for North American Accounting Society, Teaching & Curriculum, 2006
13. Reviewed paper for C3 (a compendium of classroom cases for AIS professors), 2006
14. Paper Reviewer for American Accounting Association, Accounting Information Systems and Teaching and Curriculum Sections, 2006, 2007
15. Program Moderator at Student Academic Conference, 2005, 2007
16. Teaching and Curriculum Director for Midwest American Accounting Association 2004-2005
17. AICPA: wrote two sessions of CPA exam questions, 2004, and two sessions in 2006

Consulting:

1. Thomson Publishing: Instructor' manual for Mowen text 2006, 2007
2. Thomson Publishing: Reviewed introductory accounting 2005, 2007
3. McGraw Hill Publishing: Reviewed Microsoft Great Plains textbooks 2005
4. McGraw Hill Publishing: Wrote on-line quiz questions 2005, 2007
5. Thomson Publishing: Review educational on-line materials and advocate for Turning Point software 2004
6. Tegrity: advocate for hardware and software 2004
7. Individual Tax Preparation 1990-present (For small business owners or church workers)

University/School Service:

1. Promotion, Tenure, Retention Committee, 2007-present
2. MSUM July 4th Celebration, 2007
3. Faculty mentor with Sheri Erickson & George Sanderson for Craig Powers presentation at Student Academic Conference 2006
4. On-line Accreditation Work Group 2006-present
5. Instructional Technology Advisory Committee MSUM 2005-present
6. Liberal Studies MSUM 2005
7. IFO-MNSCU Joint Task Force on Salary Competitiveness 2004-2005
8. LB Hartz Committee 2004-present
9. Business Research Prize Committee 2004, 2005, 2006
10. Dissertation Committee Member for Sheri Erickson enrolled in doctorate program at NDSU, Spring 2004-2006
11. Curriculum Committee MSUM 2002-2003
12. Scholarly Enhancement Committee MSUM 2003-present

Honors and Recognitions:

1. 2007 Best Paper at AIS Educators Conference with James Swenson and Ben Clapp
2. 2005 Creative Contribution to Accounting Education from Midwest American Accounting Association
3. 2005 Helping Our Students Learn to Write and Write to Learn Workshop at MSUM
4. 2005 Faculty 19A Grant Award for Intensive Workshop on Teaching AIS. \$2,100
5. 2004 Academic Affairs Excellence Award Research Activity from MSUM

6. 2004 Best Paper Award from Midwest American Accounting Association with Vicky Arnold
7. Dille Fund for Excellence: Grant for Personal Response Units for Accounting Classes December 2003 with Sheri Erickson \$2,220 to purchase PRS System
8. CTL \$5,000 Grant: Delivering 3-lectures through Tegrity in Acct 230M, Summer 2003 with Lee Dexter and James Hansen
9. Summer Professorship: development of Entrepreneurship Course, 2005 UND
10. Larson Research Grants 2002 UND

FACULTY DATA FORM

Name: Leonard J. Sliwoski
Rank: Professor
Primary Teaching Field(s): Accounting

Education

Highest Degree/Year: Ph.D. 1988
Major Field(s): Accounting
Degree-Granting Institution: University of North Dakota
Dissertation Title: Beliefs of Accounting faculty/Business Deans at Small Schools Regarding Selected AACSB Undergraduate Business Administration Accreditation Standards

Post-doctoral Studies/Certifications/Designations:
 ABV, ASA, CEDFS, CMA, CPA, MCBA, CFE
 List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
		Finc 340 (2)	49

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Sliwoski, L., & Swenson, J. Valuing small on-line retail businesses: Risk assessment. Accepted for publication on December 1, 2006 for publication in *Business Appraisal Practice*
2. Sliwoski, L., The dirty dozen: Twelve reasons business appraisal is harder than it looks, *Business Appraisal Practice*, Summer 2004, pp. 21-25
3. Sliwoski, L., & Violet, B. Due diligence considerations: Business valuation and commercial damage assessment engagements, *Business Appraisal Practice*, Spring 2003, pp. 3-10
4. Sliwoski, L., & Swenson, J. Valuing small businesses. *Valuation Strategies*, January-February 2002, pp. 4-13
5. Sliwoski, L., Bader, M., & Pearce, T. Reasonable compensation: How exact is *Exacto?* *Valuation Strategies*, May-June 2002, pp. 18-27, 47

Other Peer-reviewed publications

Proceedings:

Presentations:

1. Sliwoski, L., Small and mid-size closely held business valuation and buying/selling small and mid-size closely held business, Georgia Society of small Business Development Centers, May 11 & 12, 2005, Athens Georgia
2. Sliwoski, L., Valuing very small business. Minnesota Society of Certified Public Accountants, October 1, 2004, Bloomington, MN
3. A small business valuation case study: American Dental Sales Brokers Convention, October 9, 2003, New Orleans, LA

Non-peer-reviewed publications:

1. Sliwoski, L., Critiquing business appraisal reports. Annual Conference – Institute of Business Appraisers, June 13, 2006, Phoenix, AZ
2. Sliwoski, L., Critiquing business appraisal reports. Eight-hour continuing education course. Institute of Business Appraisers 2005
3. Expert witness techniques concerning valuation of small closely held businesses. Annual Conference – Institute of Business appraisers, June 9, 2004, Las Vegas, NV
4. Sliwoski, L., A small business valuation case study, American Dental Sales Brokers Convention, October 9, 2003, New Orleans, LA
5. Sliwoski, L., Business valuation. Association of Small Business Development Centers. September 23, 2002, Nashville, TN
6. Sliwoski, L., Advanced cost of capital. Institute of Business Appraisers Annual Conference, May 4, 2002, Washington, D.C.

Submissions:**In progress:****Continuing Education**

Year	Title of CPE	Dates Attended	Number Of Hours
2005	Institute of Business Appraisers National Conference	May 4	1.5
2004	Institute of Business Appraisers National Conference	June 9	1.5
2003	Institute of Business Appraisers National Conference	June 2	1.5
2002	Institute of Business Appraisers National Conference	May 4	1.5

Service and Outreach Activities.**Community Service/Outreach:**

1. MN Society of CPAs, 4th Annual Business Valuation Task Force 2004
2. MN Society of CPAs Annual Business Valuation Conference Task Force 2002, 2003, 2004

Professional Organizations Activities (include all memberships):

1. American Institute of CPAs
2. American Society of Appraisers
3. Association of Certified Fraud Examiners
4. Beta Gamma Sigma
5. Institute of Business Appraisers
6. Institute of Management Accountants
7. MN Society of CPAs
8. ND Society of CPAs
9. Beta Alpha Psi

Consulting:

1. I regularly provide litigation services as an expert witness in the areas of business valuation and commercial damage assessment. These cases include civil and criminal cases. In addition, these cases include serving as a court appointed appraiser and as a special master.
2. I was under contract with the USDA in September 2004. Specifically, I traveled to Armenia and critiqued the USDA's marketing assistance program. The critique involved an analysis of existing business development and lending efforts and suggestions for improvement
3. I regularly teach continuing education courses for professional societies. I have taught the following professional education courses during January 1, 2002 through present.
4. Advanced Analysis of Discounts and Premiums, CA Society of CPAs, TN Society of CPAs, IN Society of CPAs and MN Society of CPAs, July 19, 2004 & July 24, 2002
5. Case Studies: Small & Mid-Size Closely held Business Appraisals, Institute of Business Appraisers, June 28-29, 2004, Oct. 21-23, 2003, June 13-15, 2001
6. Fundamentals of Business Valuation, Part One, KS Society of CPAs, IL Society of CPAs, MN Society of CPAs, GA Society of CPAs, and MA Society of CPAs, September 20-22, 2004 & 2002
7. Report Writing and Analysis, Institute of Business Appraisers, June 30, 2004. Small Business Valuation Case Study, IL Society of Certified Financial Statement Analysis for Small and Mid-Size Closely Held Businesses, GA State University Small Business Development Center, May 11, 2004
8. Valuation of Closely Held Businesses (8001A), Institute of Business Appraisers, August 23-26, 2004
9. Valuing Family Limited Partnerships, Institute of Business Appraisers, March 2, 2004
10. Valuation Premiums and Discounts, Institute of Business Appraisers, March 1, 2004
11. Forecasting Net Cash Flow, Institute of Business Appraisers, March 3-4, 2004
12. Financial Statement Analysis: Basis for Management Advice, MN Society of CPAs and Michigan Society of CPAs, November 17, 2003 and October 4, 2004
13. Small Business Case Study, Kentucky Society of CPAs, December 16, 2003
14. Business Valuation: Advanced Forensic Analysis, Institute of Business appraisers, November 4, 2003
15. Fundamentals of Business Appraisal and Application of the Market Approach, Institute of Business Appraisers, November 3, 2003
16. Business Approach Fundamentals of Business Valuation Part I, Utah Society of CPAs, October 22-24, 2003
17. ABV Review Course, Indianapolis Society of CPAs, September 29-30, 2003
18. Valuation Issues in Divorce Settings, OK Society of CPAs, August 26, 2003
19. Small Business Valuation Case Study, OK Society of CPAs, August 25, 2003
20. Advanced Analysis of Discounts and Premiums, NE Society of CPAs, August 21, 2003
21. Fundamentals of Business Appraisal Part II, Georgia Society of Certified Public Accountants, July 14-16, 2003
22. Valuation of Closely Held Businesses (8001B), Institute of Business appraisers, July 8-11, 2003
23. Small Business Valuation Case Study, MI Society of CPAs, June 27, 2003
24. Small Business Valuation Case Study, MN Society of CPAs, June 26, 2003
25. Advanced Research and Analysis (MN Society of CPAs, June 25, 2003
26. Presented Litigation Support/Expert Witness Technologies (Eide Bailly), June 10, 2003
27. Presented Due Diligence Considerations: Business Valuation & Commercial Damage Assessment Engagements, Institute of Business Appraisers, June 2, 2003
28. Market Approach: Advanced Guideline Company Analysis Advanced Cost of Capital Computations in a Complex World, (MN Society of CPAs, July 25, 2002
29. Business Valuation, Association of Small Business Development Centers, September 23, 2002

University/School Service:

1. Director of Small Business Development Center, 2002-present

2. Chairperson of the Scholarly Enhancement Committee, 2002-present

Honors and Recognitions:

1. College of Fellows, Institute of Business Appraisers
2. R. Glenn Berryman Award 2004-2005

FACULTY DATA FORM

Name: James Swenson

Rank: Professor

Primary Teaching Field(s): Business Administration

Education

Highest Degree/Year: Ph.D. 1971

Major Field(s): Marketing

Degree-Granting Institution: University of North Dakota

Dissertation Title: Leadership Behavior and Organizational Climate

Post-doctoral Studies/Certifications/Designations:

List other degrees in chronological order from most recent

M.S. Marketing Marketing Graduate School 1966

Courses Taught in 2007: (include all sections)

Fall 2007

Course	Number enrolled
On sabbatical	

Spring 2007

Course	Number enrolled
Mgmt 360 (2)	88
Bus 365 (1)	33

Summer 2007

Course	Number enrolled
Mgmt 405 (1)	17

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Geib, Peter and James Swenson, The India market: Changing values and the rise of the entrepreneurial culture
2. Geib, Peter and James Swenson, The China market: changing values and the rise of the entrepreneurial ethic. *Journal of Practical Global Business*. IIEI Press, Intl. Import-Export Institute, Feb. 2007
3. Sliwoski, Leonard and Swenson, James, Valuing small businesses, *Valuation Strategies*, 5, 4-13, 2002

Other Peer-reviewed publications

Proceedings:

1. Five steps of a learning organization classroom, American Society of Business & Behavioral Sciences 12 annual meeting, Las Vegas, NV, Feb. 26, 2005

Presentations:

Non-peer-reviewed publications:

1. A study of the effect of learning agreements on cohesion in student teams, James K. Swenson

Submissions:

1. Five steps to a learning organization classroom. With co-author Dr. Richard Peschke. Accepted for publication in the Allied Academies International Conference, April 2005

In progress:

1. Segovia, Joann, Swenson, James & Clapp, Ben, Using management techniques and technology to engage the digital natives. Midwest American Accounting Association, April 2007
2. Segovia, Joann, Swenson, James & Clapp, Ben, Engaging students through technology-enabled learning organizations. International Academy of Business & Public Administration Disciplines, January 2007
3. Success characteristics of small business internet companies. Sliwoski, Leonard & Swenson, James. Business Appraisal Practice, Fall 2006

Continuing Education

Year	Title of CPE	Dates Attended	Number Of Hours
2002	Computer Workshop	Spring	

Service and Outreach Activities.**Community Service/Outreach:**

1. Board of Directors Moorhead Babe Ruth Baseball
2. Coach Moorhead Babe Ruth Baseball
3. Coach Moorhead Youth Hockey Association
4. Provider of Free Consulting Services for Local Businesses

Professional Organizations Activities (include all memberships):**University/School Service:**

1. External Studies Committee
2. Enrollment Committee
3. Library Committee Representative
4. Curriculum Committee
5. Assessment Committee
6. New Advisor MSUM Baseball Club
7. Board of Director's MSUM Baseball

Honors and Recognitions:**FACULTY DATA FORM****Name: Sunantha Teyarachakul****Rank: Assistant Professor****Primary Teaching Field(s): Management****Education****Highest Degree/Year: Ph.D. 2003****Major Field(s): Management****Degree-Granting Institution: Krannert School of Management, Purdue University**

Dissertation Title: Dynamic Lot Sizing Under Learning and forgetting in Production

Post-doctoral Studies/Certifications/Designations:

CPIM Level I (Certified in Production and Inventory Management)

CFA Level I (Chartered Financial Analyst)

Certificate of English Proficiency

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007

Course	Number enrolled
Mgmt/Mktg 419 (1)	36
Mgmt 380 (3)	105

Spring 2007

Course	Number enrolled
Mgmt 370 (3)	91
Mgmt 380 (1)	43

Summer 2007

Course	Number enrolled
Mgmt 370 (1)	24
Mgmt 380 (1)	23

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Teyarachakul, S., Chand, S., and Tang, J., Estimating the limits for statistical process control charts: a direct method improving upon the bootstrap, *The European Journal of Operational Research (EJOR)*, No, 178, January 2007
2. Lall, V., & Teyarachakul, S., Enterprise resource planning (erp) system selection: a data envelopment analysis (dea) approach, *The Journal of Computer Information Systems*, No. 47(1), Fall 2006
3. Tarakci, H., Jeng, K., and Teyarachakul, S., Learning effects on maintenance outsourcing, *The European Journal of Operational Research (EJOR)*, Forthcoming

Other Peer-reviewed publications

Proceedings:

1. Tarakci, H., Jeng, K., and Teyarachakul, S., Learning and maintenance outsourcing, the Decision Science Meeting, San Antonio, TX, Nov. 2006

Presentations:

1. Presentation at the INFORMS Conference, topic, Learning and forgetting in setups: algorithm, forecast horizons and managerial insights, Pittsburgh, PA, Nov. 2006
2. Presentation at the Decision Science Meeting, topic, Learning and maintenance outsourcing, San Antonio, TX, Nov. 2006.
3. Presentation at the POMS Conference, topic, Learning and forgetting in setups, Boston, MA, April 2006
4. Presentation at the INFORMS Conference, topic, Batch sizing under learning and forgetting: steady state results, Denver, CO, Oct. 2004
5. Presentation at the INFORMS Conference, topic, Learning and forgetting under constant batch sizes: study of convergence, San Jose, CA, Nov. 2002
6. Presentation at the MSOM Conference, topic, Effect of learning and forgetting in lot-sizing decisions,

Ithaca, NY, June 2002

Non-peer-reviewed publications:

Submissions:

1. Teyarachakul, S., Learning and forgetting in setups: algorithm, forecast horizons and managerial insights, under preparation to be submitted to *Operations Research*, Winter 2007
2. Teyarachakul, S., Chand, S., and Ward, J., Effect of learning and forgetting on batch sizes, resubmit to *Management Science*, Winter 2007
3. Teyarachakul, S., Wards, J. , and Chandm S., Batch sizing under learning and forgetting: steady state results, submitted to *Operations Research Letters*, 2005

In progress:

1. Teyarachakul, S., A model of advertising, pricing and inventory decision.
2. Teyarachakul, S., Characteristics of learning and forgetting models and convergence in batch production time.
3. Teyarachakul, S., Forms of optimal production policy under learning and forgetting.
4. Teyarachakul, S., Computational complexity of the dynamic lot sizing problems under learning and forgetting.

Continuing Education

Service and Outreach Activities.

Community Service/Outreach:

Professional Organizations Activities (include all memberships):

1. Membership, INFORMS, 2002-2007
2. Membership, POMS, 2006-2007
3. Membership, Decision Science, 2003-2007

Consulting:

1. Ad-Hoc Reviewer for *Decision Science Journal*, 2006-2007
2. Reviewer for *Applied Mathematics Letters*, 2006-2007
3. Reviewer for *The European Journal of Operational Research*, 2007

University/School Service:

1. Global Study Committee, 2007
2. Scholarly Enhancement Committee, 2007
3. Peer-Review Committee, 2005-present
4. Faculty co-advisor, Pi Sigma Epsilon (PSE), 2006-present
5. Faculty co-advisor, Delta Mu Delta (DMD), 2005-present

Honors and Recognitions:

1. Research Incentive Grant, MSUM, grant for Learning and Forgetting in Setups,, Summer 2006
2. Faculty Development Grant, MSUM, grant for Production Learning and Forgetting: Computational Results, 2005-2006
3. Purdue Research Foundation (PRF), Purdue University, grant for research on Dynamic Lot Sizing Under Learning and Forgetting in Production, 2002-2003

FACULTY DATA FORM

Name: William Violet
Rank: Professor
Primary Teaching Field(s): Accounting and Business Law

Education

Highest Degree/Year: J.D. 1997
Major Field(s): Accounting and Business Law
Degree-Granting Institution: University of North Dakota
Dissertation Title: N/A

Post-doctoral Studies/Certifications/Designations:
CPA, CMA, CIA
Appointed Criminal Justice Attorney to the Federal District of ND

List other degrees in chronological order from most recent

Courses Taught in 2007: (include all sections)

Fall 2007 Course	Number enrolled	Spring 2007 Course	Number enrolled
Acct 304 (3)	111	Acct 304 (2)	68
Acct 420 (1)	24	Acct 307 (1)	28
Summer 2007 Course			
Acct 304 (1)	18		
Acct 306 (1)	22		

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Violet, William, Alexander, Wayne, (Spring 2005), an Information systems approach to the origins of accounting: pre-humans to the Greeks, *Academy of Accounting and Financial Studies Journal* Spring 2005
2. Violet, William, Sliwoski, Len, Due diligence considerations: business valuation and commercial damage assessment engagements, *Business Appraisal Practice*, Spring 2003

Other Peer-reviewed publications

Proceedings:

1. Violet, William, Alexander, Wayne, Greek contributions to the development of accounting. Proceedings of the North American Society of Accountants Spring 2004
2. Violet, William, Alexander, Wayne, Sumerian contributions to the development of accounting. Proceedings of the North American Society of Accountants Spring 2003
3. Violet, William, Alexander, Wayne, Some origins of accounting. Proceedings of the North American Society of Accountants Spring 2002
4. In Progress: Violet, William, Archaic Greek accounting to Hellenistic accounting for the North American Society of Accounts, Finished. Will be submitted for the proceedings in November 2007

5. Violet, William, Alexander, Wayne, Finished journal article, Accounting developments in archaic and classical Greece, will be submitted for publication in June 2007
6. Violet, William, Hansen, James, Historical fraud and education, will be submitted for publication June 2007

Presentations:

1. Dean's Lecture Series, Ancient Accounting: from Paleolithic to Mycenaen Greek Accounting, March 2004

Non-peer-reviewed publications:

Submissions:

In progress:

1. Violet, William, Alexander, Wayne, Archaic Greek accounting 776 BCE to Alexander

Continuing Education

Year	Title of CPE	Dates	Number
		Attended	Of Hours
2004	NDTLA	May	11
2003	NDTLA	May	8.5
	Family Law Sec, Psy. Edge.	Nov	10.75
2002	Bench & Bar Seminar	Oct.	10.5

Service and Outreach Activities.

Community Service/Outreach:

1. Criminal Justice Attorney Panel member for the Federal District of ND
2. Currently assisting a client with obtaining a Presidential pardon
3. Represented clients in the following cases:
 State of ND v, Michael Driscoll 18-00-K-03914
 Traverse City v. Juvenile 78-J2-00-050094
 Kathryn Kroshus v. Merlin Kroshus 001216735301
 Cty of Clay Intervenor
 State of ND v. Justin Kroshus 09-01-K-2061
 State of MN v. Justin Kroshus – Probation Violation
 State of MN v. J.J. Saenz 14-11-9-017958
 Lu Hegvick v. Lori Hegvick, support hearing
 State of ND Intervenor
 Unlawful Detainer Action for Vernon Kroshus/MN District Court, Clay Cty
 Jeff Odgen v. Anita Adams, multiple hearings, ongoing proceedings
 Lori Hegvick v. LuAllen Hegvick, multiple hearings, ongoing proceedings
 Pat Driscoll v. Nancy Driscoll, support hearing

Professional Organizations Activities (include all memberships):

1. Institute of Internal Auditing – Education Associate of IIA
2. Institute of Management Accounting
3. ND Bar
4. ND Trial Lawyers Association
5. Criminal Justice Attorney for the Federal District of ND
6. National Association of Criminal Defense Lawyers

7. ND Society of CPAs
8. MN Bar

University/School Service:

1. Preparing prairie diorama for MSUM Nature Center
2. Mentor for White Earth Reservation's law courses 2002-present

Honors and Recognitions:

1. Dean's Lecture Series, presenter, March 2004

FACULTY DATA FORM

Name: Marsha Weber

Rank: Professor

Primary Teaching Field(s): Finance

Education

Highest Degree/Year: Ph.D. 1997

Major Field(s): Finance

Degree-Granting Institution: University of Nebraska Lincoln

Dissertation Title: Changes in Bank Risk from Deposit Insurance Premium Increases

Post-doctoral Studies/Certifications/Designations:

List other degrees in chronological order from most recent

MBA Minnesota State University Moorhead 1989

Courses Taught in 2007: (include all sections)

Fall 2007		Spring 2007	
Course	Number enrolled	Course	Number enrolled
Finc 441 (1)	47	Finc 425 (2)	59

Intellectual Contributions in the previous five years (January 2002 through Present 2007).

Peer-reviewed journals:

1. Segovia, Joann, Marsha Weber, Philip Mouch, and Thomas Pearce. Using a computer simulation to provide a realistic framework for analysis of issues in business ethics, *Business Quest*, 2007. Can be accessed at: <http://www.westga.edu/~bquest/2007/simulation7.pdf>
2. Weber, Marsha, Thomas Pearce, and Joann Segovia, Improving students' professional skills through the use of innovative assessments. Accepted for publication June, 2007. Forthcoming in *Business Education Forum*.
3. Clapp, Ben, Lee Dexter, and Marsha Weber. Course embedded assessment to meet new AACSB standards. Accepted for publication June, 2007. Forthcoming December 2007 in *Business Education Forum*.
4. Weber, Marsha. Teaching and reinforcing communication skills in the finance classroom. *Advances in Financial Education*, Spring 2007, 5, 1-28.

5. Weber, Marsha, Karels, Gordon, & Schmidt, James. Determining the significance of derived reduced form coefficients from simultaneous equations estimation. *Advances in Financial Planning and Forecasting*, 2005, Volume 1, 189-204
6. Karels, Gordon & Weber, Marsha. Do deposit insurance premiums affect bank risk-taking? *Investment Management and Financial Innovations*, 2004, Volume 1, 72-87
7. Kalra, Rajiv & Weber, Marsha. A comprehensive stock analysis project for the first course in investments. *Journal of Financial Education*, Summer 2004, Volume 30, 44-55
8. Dudney, Donna, Weber, Marsha & Bale, Jill. A standardized test for the introductory undergraduate managerial finance course. *Financial Decisions*, 2004, Volume 16, No. 1, 1-19
9. Weber, Marsha & Dudney, Donna. A reduced form coefficients analysis of executive ownership, corporate value, and executive compensation. *The Financial Review*, August 2003, Volume 8, No. 3, 399-413
10. Weber, Marsha. Readability issues in the selection of bank management textbooks. *Academy of Educational Leadership Journal*, 2003, Volume 7, 87-92
11. Weber, Marsha. An integrated approach to teaching financial institutions and markets using a comprehensive project. *Advances in Financial Education*, 2003, Volume 1, 65-80

Other Peer-reviewed publications:

Proceedings:

1. Pearce, Thomas & Weber, Marsha. The Halverson wheat operation: commodity futures and the difference between the population ecology and the resource dependence models. Presented at the Midwest Academy of Management, April 2002.

Presentations:

1. Erickson, Sheri, Joann Segovia, Marsha Weber, and Donna Dudney, Communication of material weaknesses in SEC filings by computer companies. Presented at the American Accounting Association Annual Meeting, Chicago, IL, August 2007
2. Confronting students with ethical decisions presented in a computer simulation with Joann Segovia, Phil Mouch and Tom Pearce at the 11th Annual American Accounting association Ethics Symposium, August 2006
3. Weber, Marsha, Dudney, Donna, & Schmidt, James. Ownership structure, investment, and corporate value for large bank holding companies. Presented at the Southern Finance Association 2005 Annual Meeting, November, 2005
4. Kalra, Rajiv & Weber, Marsha. A comprehensive stock analysis project for the first course in investments. Presented at the Academy of Business Education meeting, September 2002

Non-peer-reviewed publications:

1. Consensus Building, Presented at FM Leadership, Fargo, Moorhead Chamber of Commerce, December 2006

Submissions:

1. Erickson, Sheri, Joann Segovia, Marsha Weber, and Donna Dudney, Management use of image restoration strategies to address SOX 404 material weaknesses, submitted to *Accounting Horizons*, August 2007

In progress:

1. Weber, Marsha, Dudney, Donna, & Schmidt, James. Ownership structure, investment, and corporate

- value for large bank holding companies. To be submitted 2007
2. Communication of material weaknesses in sec filings by computer companies with Sheri Erickson and Joann Segovia
 3. Image restoration strategies following material weakness disclosures: a study of the banking industry with Sheri Erickson and Joann Segovia

Continuing Education

<u>Year</u>	<u>Title of CPE</u>	<u>Dates attended</u>	<u>Number of hours</u>
2006	AACSB Assessment Seminar	March	
	AACSB Continuous Improvement Seminar	November	
2005	Southern Finance Conference	November	
2004	AACSB Conference	November	
2002			

Service and Outreach Activities.

Community Service/Outreach:

1. Friends of the Casselton Library, charter member, President 2004-2007
2. Central Cass School Board, Casselton, ND 1998-2004, President 2000-2004

Professional Organizations Activities (include all memberships):

1. Financial Management Association
2. American Finance Association
3. Eastern Finance Association
4. International Alliance of Teachers and Scholars
5. Western Decision Sciences Institute
6. Academy of Business Education
7. Reviewer for the Financial Review, Journal for Excellence in College Teaching, Journal of Financial Education

University/School Service:

1. Criterion 4 subgroup of NCA/Higher Learning Self-Study 2005-2006
2. Assessment subcommittee for the Liberal Studies task force 2005-2006
3. Institutional Assessment Committee
4. Chair, School of Business Assessment Team 2002-present
5. Enrollment Management Committee 2002-2003
6. Departmental Committees
 - a. Chair, Assessment Committee
 - b. LB Hartz Scholarship Committee. Chair 2002-present
 - c. Various search committees
 - d. Peer Review Committee (College) for faculty Development Grants 2002
 - e. Faculty Advisor for Financial Management Association

Honors and Recognitions:

1. Academic Affairs Award – Excellence in Research Fall 2006
2. FM Leadership Program sponsored by FM Chamber 2005-2006
3. Strategic Initiative Grant 2002
4. Faculty Development Grant 2004