



*Learning Defines Academic Affairs*

## **Minnesota State University Moorhead**

**2003-2006**

### **Academic Affairs Master Plan**

***Mission Statement.*** ***Minnesota State University Moorhead develops knowledge, talent, and skills for a lifetime of learning, service, and citizenship.***

Color Code:	MnSCU Strategic Plan Priorities
	MSU Moorhead Strategic Plan
	MSU Moorhead Academic Affairs Master Plan
	MSU Moorhead Strategic and Cultural Diversity Plans
	MSU Moorhead Strategic and Technology Plans

➤ *Minnesota State Colleges & Universities Priority 1 – Increase Access and Opportunity*

Minnesota State Colleges and Universities will continue to recruit students from a broad spectrum of backgrounds, yet focus more intensely on the recruitment and retention of those who have been under-prepared for or traditionally under-represented or under-served in higher education, including students of color, first generation college students, students for whom English is a second language, and low income students.

**Goal: Academic Affairs will develop and support a learning community that embraces diversity and bases relationships on tolerance, civility, and affirmation.**

*To achieve this Goal, efforts are necessary in three Key Result Areas:*

#### **A. Curriculum**

Objectives:

1. Academic Affairs will create and/or revise existing curricula to increase the multicultural educational experiences available to students.
2. Academic Affairs will assess the effectiveness of its current ESL strategy and, if needed, revise and strengthen the program.

## **B. Outreach**

Objectives:

1. Academic Affairs will increase outreach efforts to more regional schools with populations of students of color and students who are economically disadvantaged.
2. Academic Affairs will provide opportunities for students to learn from and work with diverse populations in field experiences, internships, clinical placements, and academic service learning assignments.
3. Academic Affairs will continue to support and emphasize multicultural and antiracism training and awareness.

## **C. Instructional Support**

Objectives:

1. Academic Affairs will emphasize multiculturalism when new acquisitions are made for the library, as well as focusing more book displays and library presentations on diverse cultures.

### ➤ Minnesota State Colleges & Universities Priority 2 – Increase Support

Minnesota State Colleges and Universities will work to increase support for public higher education in order to maintain the core educational mission keeping tuition reasonable and addressing the needs of the state.

**Goal: Academic Affairs will work to increase support for teaching and learning, advising, and research and creative activity.**

*To achieve this Goal, efforts are necessary in three Key Result Areas:*

### **A. Fundraising and Grant Writing**

Objectives:

1. Academic Affairs will work with the MSU Moorhead Alumni Foundation to increase donations from external sources to support needs in the areas of equipment, software, scholarships, and faculty stipends.
2. Academic Affairs will increase grant-writing efforts in the areas of teaching, scholarship, and multiculturalism.

## **B. Advising**

Objectives:

1. Academic Affairs will develop a proposal to define a workload-equivalent FTE model for academic advising.
2. Academic Affairs will emphasize through the PDP process the importance of academic advising and the assessment of its effectiveness.
3. Academic Affairs will, to the extent possible, provide reassigned time for faculty who desire to work to increase support for teaching, research, creative activity, and multicultural initiatives through fundraising or grant-writing efforts.

## **C. Instructional Support**

Objectives:

1. Academic Affairs will encourage and support the Library's core emphasis on reading.
2. Academic Affairs will support one-on-one assistance in WebCT, Tegrity, and other technology applications for faculty provided by Instructional Technology and the Student Technology Team.

➤ *Minnesota State Colleges & Universities Priority 3 – Expand High Quality Learning Programs and Services*

Minnesota State Colleges and Universities will provide students with a full range of high quality learning programs and services that respond to student needs and document student achievement.

**Goal: Academic Affairs will prepare both undergraduate and graduate students for fulfilling and productive careers in the 21<sup>st</sup> century.**

*To achieve this Goal, efforts are necessary in three Key Result Areas:*

### **A. Curriculum**

Objectives:

1. Academic Affairs will provide strong liberal studies foundation for all undergraduate programs; assessment of student learning outcomes is a priority.

2. Academic Affairs will encourage and support an undergraduate research or creative activity experience at some level for every degree-seeking student; presentation at the annual Student Academic Conference is expected.
3. Academic Affairs will assess programs for relevance to workforce needs and trends in education, the economy, and multiculturalism.
4. Academic Affairs will encourage and support the development of teaching strategies that better match when and how students learn.
5. Academic Affairs will examine MSU Moorhead's current teacher preparation curriculum for compliance with Board of Teaching learning outcomes, unnecessary overlap between and among courses, and effectiveness relative to the change from Minnesota Graduation Standards to a content rich environment.
6. Academic Affairs will evaluate all programs for fiscal soundness, appropriate level of SCH generation, course enrollment, number of majors, relevance to mission, and effectiveness of assessment of student learning outcomes.

## **B. Facilities – Classrooms and Laboratories**

Objectives:

1. Academic Affairs will strategically invest its equipment allocation to make available additional classrooms equipped with a computer, overhead projector, and wireless capacity.
2. Academic Affairs will strategically invest its equipment allocation to provide equipment, computers, and software appropriate to programmatic needs.

## **C. Instructional Support**

Objectives:

1. Academic Affairs will encourage and support ongoing efforts to develop hybrid, package, online, distance, and off-campus instruction.
2. Academic Affairs will support the Library collection weeding process, migration to OPAC, ILL, Acquisitions System – ALEPH, and advocacy

and programming related to First Amendment freedoms, citizenship, and anti-censorship.

3. Academic Affairs will support the continued movement toward digital technologies in Instructional Media, specifically, video conferencing, video streaming, and course enhancement through CD and video applications.

➤ Minnesota State Colleges & Universities Priority 4 – Strengthen Community Development and Economic Vitality

Minnesota State Colleges and Universities will provide students with a full range of high quality learning programs and services that respond to student needs and document student achievement.

**Goal: Academic Affairs will provide service and educational outreach to regional schools, businesses, agencies and communities, thereby contributing to community development, cultural enrichment, and economic vitality.**

*To achieve this Goal, efforts are necessary in three Key Result Areas:*

**A. Educational, Professional, and Cultural Outreach**

Objectives

1. Academic Affairs will support Continuing Studies initiatives and programs in Customized Training.
2. Academic Affairs will work to extend the scope of programs eligible for inclusion in the Customized Training initiative to in-service teacher development programs.
3. Academic Affairs will sustain and work to expand the current level of faculty and programmatic outreach to elementary and secondary schools, as well as on-campus programming for students in the schools; recognition that reassigned time needs to be available for involved faculty must move to implementation.
4. Academic Affairs will support the Library's Reading Aloud Outreach program.

**B. Curriculum**

1. Academic Affairs will provide certificate and baccalaureate programs within the traditional arts and humanities areas that respond to workforce needs.

2. Academic Affairs will work to provide external funding to develop alternative degree programs to prepare for science and mathematics teachers.

### **C. Collaboration**

1. Academic Affairs will support ongoing collaborations between MSU Moorhead teacher preparation faculty and regional school districts; specifically, the Moorhead Middle School initiative, the efforts with Madison Elementary, and the ongoing cooperation with the Mahnomen School District.
2. Academic Affairs will continue to provide assistance, as requested, to White Earth Tribal and Community College efforts to obtain regional accreditation from the Higher Learning Commission.
3. Academic Affairs will remain committed to the mission and goals of the Tri-College University, which consists of Concordia College, North Dakota State University, and Minnesota State University Moorhead.

#### ➤ Minnesota State Colleges & Universities Priority 5 – Fully Integrate the System

Minnesota State Colleges and Universities will become a more efficient, effective, and fully coordinated higher education system while respecting the differences of the individual colleges and universities.

**Goal: Academic Affairs will work with Minnesota State Colleges and Universities partners to develop, provide, and sustain enhanced educational experiences to students.**

*To achieve this Goal, efforts are necessary in two Key Result Areas:*

#### **A. Planning and Accountability**

##### Objectives

1. Academic Affairs will develop and make progress toward an academic master plan that is integrated with institutional, regional, and system-level strategic, diversity, technology, and facilities plans.
2. Academic Affairs will continue to contribute to system-level work to define accountability indicators and measures.

3. Academic Affairs will provide data and information necessary to document institutional performance achievement with regard to the System's current and future strategic directions and goals.

## **B. Collaboration and Cooperative Efforts**

1. Academic Affairs will work with Minnesota State College and University partners to develop collaborative programs and services.
2. Academic Affairs will continue to work with System transfer specialists, respect faculty programmatic transfer efforts, and sustain transfer student support and advising programs to ease the transition to MSU Moorhead for students who began their higher education experiences elsewhere.
3. Academic Affairs will continue to encourage and support grant-writing partnerships, particularly within the NW Minnesota campuses, to develop collaborative academic programs that would not be feasible for a single campus to offer, or will most certainly be more effective and efficient if shared between and among partners.

## **Minnesota State University Moorhead**

**2003-2006**

### **Academic Affairs Master Plan**

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