The mean conversation times and standard deviations for each of the treatment conditions are shown in Table 1. The two-factor analysis of variance showed a significant main effect for attractiveness, *F*(1, 24) = 10.14, *p* = .004, *η2* = 0.297; a significant main effect for approach,   
*F*(2, 24) = 107.66, *p* < .001, *η2* = 0.900; and a significant interaction between attractiveness and approach, *F*(2, 24) = 8.47, *p* = .002, *η2* = 0.414.

*TABLE 1  
Conversation times across approach conditions*

**Type of Approach**

Conversation Humor Pick-up Line

**Attractive** *M* = 41.60 *M* = 48.00 *M* = 2.40

*SD* = 9.07 *SD* = 8.66 *SD* = 1.14

**Unattractive** *M* = 18.80 *M* = 46.80 *M* = 2.20

*SD* = 6.54 *SD* = 9.26 *SD* = 1.30