Student 1

Abstract

This study was concerned how individuals perceive others with tattoo work. Specifically, the relationship between an individual’s level of Need for Uniqueness and their ratings of the personality characteristics of an individual with tattoo body art was examined. Essentially, Snyder and Fromkin (1977) conceptualized individuals with high Need for Uniqueness as being willing to resist conformity pressures and valuing expressions of differentness relative to other people. The inference made in this study was: if an individual who has a high need for uniqueness on a personal level, they should also view expressions of uniqueness on other individuals more positively and therefore judge them accordingly.

Student 2

Abstract

This study investigated the effect of media on college women’s desire to attain a slim figure. Cultivation theory (2006) proposes that additional exposure to media creates a stronger likelihood that an individual will conform to the unrealistic ideal body type that is continually depicted throughout mass media. In the current study, . . .

Student 3

Abstract

Researchers have determined a universal definition of attractiveness (Appicella, Little & Marlow, 2007). According to the stimulus-value-role theory of mate selection, individuals tend to choose partners of comparable physical attractiveness to themselves (Murstein, 1970). The purpose of the present study is to investigate how mate selection and facial attractiveness varies across ethnicities. Forty-four participants were asked to complete a self-inventory questionnaire (including a question on self-rated facial attractiveness), to choose an opposite gendered photograph from all three ethnic groups to go on a date with (Asian-American, African-American and Caucasian), and to complete a demographic survey. It was expected that participants would follow the stimulus-value-role theory when selecting a mate, by demonstrating a strong positive relationship between self-rated attractiveness and pre-rated attractiveness of viewed pictures, regardless of ethnicity.